



# BOY SCOUTS OF AMERICA®

## ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

### PECATONICA RIVER POPCORN®

## Hello Popcorn Kernels & Leaders

What an amazing sale it has been! You still have the opportunity to place your final **“Online Orders” by Monday, November 20th**, and **“Late Orders” by Monday, November 27th!** Let's make sure to secure those last sales before the **2023 Popcorn Sale** concludes!

**Don't turn a Scout's order away!!** If you receive a request to fill a “Late Order” or have an additional holiday order, please call or submit your “Late Order” online by **November 27th**.

Welcome to our new **Northwest District Popcorn Kernel, Melissa Langenderfer!** Melissa has been a Popcorn Kernel since 2012 first with Northwest Pack 196 and then with Troop 263. We thank Melissa for taking on this new role!

**Save the date for our Popcorn Review and Evaluation Meeting on January 18, 2024.**

#### NEXT STEPS:

1. **Online Orders** end Monday, Nov. 20th.
2. **Submit a Late Order** by Monday, Nov. 27th.
3. Submit Prize Order – Keller Marketing site closed on Nov. 30th.
4. **Final payment** due by Dec. 7th.
5. Complete the **Feedback Form**.
6. **RSVP** to the Popcorn Review & Evaluation Meeting on Jan. 18th.

**Questions** about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org), or visit [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn).

**Correct Unit Contact:** If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

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## What's New This Week!

**LOOK WHAT'S NEW!**



Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Online Sales - Open until Nov. 20th**
- **Late Orders/Corporate Orders - Due Nov. 27th**
- **Late Order Distribution - Dec. 8th & 9th**
- **Popcorn Review & Evaluation Meeting - Jan. 18th**

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## Extended Sales Opportunities

Does your Pack or Troop need a little bit more time to raise funds by selling popcorn? Erie Shores Council would love to assist you in one of three ways.

1. **Online Sales** - The Pecatonica Online Popcorn Store will be open until **November 20th**.
2. **Corporate/Holiday Popcorn Sales** - Do you know a business leader in town? There's still time to get a corporate order placed for the holidays. Open through **November 26th**, all orders due by **November 27th**.
3. **Late Order** - Late Orders started November 3rd, with final order submissions due by **November 27th**. Orders will be shipped to Camp Miakonda and available for pickup on December 8th & 9th.

Holiday Bundles  
Order Form  
Online

Holiday Bundles  
Order Form  
(pdf)

Online Sales  
Use Seller ID for  
Scout Credit

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## Late Orders

**\*\* Don't turn any late Scout orders away!!** We understand that you may have Scouts with lost forms, who missed deadlines, or have a corporate holiday order.

**Late Orders** are due by **November 27th** at [www.prpopcorn.com](http://www.prpopcorn.com).

We will fulfill all orders received with a deliver date of December 8th & 9th at Camp Miakonda.

**How to order Online (Preferred Method):**

1. Log in to [www.prpopcorn.com](http://www.prpopcorn.com).
2. Click on the "New Order" button.
3. Choose "Late Order" under Order Type.
4. Choose Pick up Location – Camp Miakonda.
5. Submit container quantities.

**Order via Erin:**

1. Email Erin your order at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).
2. Call Erin at 419.843.0113.

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## Late Order Distributions

**Late Order Distributions** will be at the Jadel Leadership Center at Camp Miakonda. You will be notified by phone and email when your order is ready for pick up.

- Friday, December 8th from 3:00 pm to 7:00 pm
- Saturday, December 9th from 9:00 am – 2:00 pm

You can still place orders through November 27th from your [Pecatonica Dashboard](#).

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## Popcorn Invoice

**Invoices will be emailed out on Friday, December 1st.** Please take the time to review it. Final payments are due December 7th.

You can access your invoice anytime from your Pecatonica dashboard.

How to print invoice:

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2023**, click on **Invoice**.
3. Any payments & commissions will be included at the bottom of the invoice

Please contact Erin at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org) or call her at 419.843.0111 if corrections are needed.

**Note:** Invoice adjustments will be made if late orders are added, and/or if commission levels are changed.

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## Online Sales Commission

**Final Online Sales Commissions** will be applied to your invoice as a payment on December 1st.

The **Online Store** will close on November 20th.

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## Final Sales Report & Top Seller Announcement

**The final report** on the total sales number, Top Sellers, Top District Sellers, and \$500 Level Prize Drawing will be announced on **December 15, 2023**.

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## Prize & Incentive Summary

This is a summary of Prizes and Incentives for all Units.

**Reminder: Prizes and Incentives are available to individual Scouts. Combined family or "household" totals should not be used.**

### Cash Option Units

- Order patches and \$850 Level Prizes from Keller Marketing.
- Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
- Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
- Unit commission will be **32%**.

### Prize Option Units

- Order prizes, patches, and \$850 Level Prizes from Keller Marketing.
  - Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
  - Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
  - Unit commission will be **29%**.
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## Erie Shores Council Incentives

The following incentives are available to **ALL SCOUTS** selling popcorn. (Prize and Cash Option Units) Please see a detailed breakdown on page 20 in your [Leader Guide](#).

Order from Keller Marketing:

- **Participation Patch** – Sell \$50 and earn a patch.
- **\$850 Seller's Club** – Sell \$850+ and earn one choice of three prizes.

Submit Scouts online [HERE](#) for the following incentives:

- **\$500 Bonus Level** – Sell \$500+ and be entered into a drawing for 3 prizes.
- **\$2,000 Campers Club** – Sell \$2,000+ and earn a \$100 Camp Scholarship.
- **District Top Sellers** – The top seller in each district will receive a prize.
- **Top 10 Sellers Club** – The top 10 sellers in the Council will win a Walleye & Mud Hens prize package.

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Submit Scouts for ESC  
Incentives

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## Prizes – Keller Marketing


**The Keller Marketing Prize Site will close on November 30th.**

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

- **Units taking PRIZE OPTION** – Order all of your prizes, patches, and \$850 level prizes.
- **Units taking CASH OPTION** – Order your patches and \$850 level prizes.

You can access the Keller Marketing order site by logging into your [Pecatonica dashboard](#).

Under the Council Info (lower right side) there is a button labeled "Click here to place your prize order". Click this button to take you to the Keller Marketing site.

 **CLICK HERE**  
to place your prize order!

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## Pecatonica's Winner Circle

**AVAILABLE TO ALL SCOUTS!**

Sell \$3,000 or more and earn 1 of 8 prizes. Scouts will choose a prize for every \$3,000 of popcorn sold.

### **To place order:**

- Log in to [www.propopcorn.com](http://www.propopcorn.com)
- Click on WINNER'S CIRCLE button from the dashboard
  - Confirm Scout has a Seller ID.
  - Parent/guardian email address is needed.
  - Upload sales flyers or worksheets to verify sales.

For more information, see page 22 in your [Leader Guide](#).

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

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## Feedback Form

### **Feedback is a gift!**

Give us your thoughts on what worked well and what needs to be improved for the 2024 Popcorn Sale.

Online Feedback  
Form

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## Payments

### **FINAL PAYMENT DUE: December 7th**

Please refer to page 19 in your [Leader Guide](#) for more information.

### **How to Make Payments:**

**Step 1:** Collect funds from customers and deposit them into your Unit's bank account.

**Step 2:** Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

**Step 3:** Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the lott Scout Shop.

*(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)*

### **Need more deposit slips?**

Please contact Erin at 419.843.0111 or at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).

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Click for Full Calendar

## Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Nov 20 - Online Sales Close
- Nov 27 - Late Orders/Corporate Orders Due
- Nov 30 - Prize Site Closes
- Dec. 7 - Final Payment Due
- Dec. 8 - Late Order Distribution
- Dec. 9 - Late Order Distribution

## Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

### TOOLS TO USE

Kernel Tracker Tool

Program Planner

Popcorn Worksheet Tool

Tutorial Videos

Square / Venmo Options

### REFERENCE DOCS

Popcorn Leader Guide

Popcorn Easy Checklist

Online Information Sheet

New Kernel Checklist

Kernel Job Description

### WEBSITE

Dashboard How To's

Online Sales/Seller ID

Forms/Downloads

Online Sales FAQs

## Additional Resources

Erie Shores Council Website - Popcorn - [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)

District Facebook Groups - Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels - Commodore Perry District](#)

- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

**Pecatonica River Popcorn Website** – <https://pecatonicariverpopcorn.com/>

## Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Melissa Langenderfer](#) – Northwest District Popcorn Kernel – 419.779.0166

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

## Popcorn Kernel Journal

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[Past Kernel Journal Editions](#)

**Look for your next Kernel Journal on November 22nd!**

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

**Keep Popping!**

Christine Smith- ESC Popcorn Kernel

[cworonec@gmail.com](mailto:cworonec@gmail.com)

567.277.2386

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