



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernels & Leaders

We are in the last days of the **2023 Popcorn Sale**, but we still have Extended Sales Opportunities available to get those last-minute sales!

Don't turn a Scout's order away!! If you receive a request to fill a "Late Order" or have an additional holiday order, please call or submit your "Late Order" online by **November 27th**.

Prize Orders are due tomorrow, November 9th!

NEXT STEPS:

1. [Sign Up](#) for a Take Order Time Slot for Nov. 15th or Nov. 16th.
2. [Submit a Late Order](#) by Monday, Nov. 27th.

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

What's New This Week!

LOOK WHAT'S NEW!



Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Fill-it-Up Winner**
- **Take Order Distributions – Nov. 16 & 17th**
- **Online Sales – Open until Nov. 20th**
- **Late Orders/Corporate Orders – Due Nov. 27th**

Fill-It-Up Drawing Winner

Our winner from the last drawing on November 3rd is **Ashton W.** from **Pack 104** in **Swan Creek District**.

This Scout won a Foldable Drone and a \$50 Scout Shop Gift Certificate! Congratulations!



Take Order Distributions

“**Take Order**” Distributions are scheduled for **November 15 & 16**. Please sign up for a timeslot by clicking on the buttons below. You can sign up for the date that works best for you.

Please refer to page 13 in your [Leader Guide](#) for more information.

**November 15,
2023 Swan Creek &
Wood District Take
Order**

**November 16, 2023
Commodore Perry &
Northwest District
Take Order**

**November 16,
2023 Eagle Bay
District Take Order**

Late Orders / Take Order 2.0

**** Don't turn any late Scout orders away!!** We understand that you may have Scouts with lost forms, who missed deadlines, or have a corporate holiday order.

Late Orders are due by **November 27th** at www.prpopcorn.com.

We will fulfill all orders received with a deliver date of around December 8th at Camp Miakonda.

How to order Online (Preferred Method):

1. Log in to www.prpopcorn.com.
2. Click on the "New Order" button.
3. Choose "Late Order" under Order Type.
4. Choose Pick up Location – Camp Miakonda.
5. Submit container quantities.

Order via Erin:

1. Email Erin your order at erin.lalonde@scouting.org.
2. Call Erin at 419.843.0113.

Military Donations

Support our Military this Veterans Day with your purchase. Or, if you forgot to enter your Military Donations, please enter them now under "Late Order."

Please order using the Late Order or contact Erin at 419.843.0111.

Please refer to page 14 in your [Leader Guide](#) for more information.



Extended Sales Opportunities

Does your Pack or Troop need a little bit more time to raise funds by selling popcorn? Erie Shores Council would love to assist you in one of three ways.

1. **Online Sales** – The Pecatonica Online Popcorn Store will be open until **November 20th**.

2. **Corporate Popcorn Sales** – Do you know a business leader in town? There's still time to get a corporate order placed for the holidays. Open through **November 26th**, all orders due by **November 27th**.
3. **Late Order** – Late Order starts November 3rd, with final order submissions due by **November 27th**. Orders will be shipped to Camp Miakonda and available for pickup around December 8th.

Holiday Bundles
Order Form
Online

Holiday Bundles
Order Form
(pdf)

Online Sales
Use Seller ID for
Scout Credit

Online Sales Commission

Online Sales Commissions will be applied to your invoice as a payment on November 1st and December 1st.

The **Online Store** will close on November 20th.

Prize & Incentive Summary

This is a summary of Prizes and Incentives for all Units.

Reminder: Prizes and Incentives are available to individual Scouts. Combined family or "household" totals should not be used.

Cash Option Units

- Order patches and \$850 Level Prizes from Keller Marketing.
- Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
- Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
- Unit commission will be **32%**.

Prize Option Units

- Order prizes, patches, and \$850 Level Prizes from Keller Marketing.
 - Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
 - Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
 - Unit commission will be **29%**.
-

Erie Shores Council Incentives

The following incentives are available to **ALL SCOUTS** selling popcorn. (Prize and Cash Option Units) Please see a detailed breakdown on page 20 in your [Leader Guide](#).
Please order Council Incentives by November 9.

Order from Keller Marketing:

- **Participation Patch** – Sell \$50 and earn a patch.
- **\$850 Seller's Club** – Sell \$850+ and earn one choice of three prizes.

Submit Scouts online [HERE](#) for the following incentives:

- **\$500 Bonus Level** – Sell \$500+ and be entered into a drawing for 3 prizes.
- **\$2,000 Campers Club** – Sell \$2,000+ and earn a \$100 Camp Scholarship.
- **District Top Sellers** – The top seller in each district will receive a prize.
- **Top 10 Sellers Club** – The top 10 sellers in the Council will win a Walleye & Mud Hens prize package.

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Submit Scouts for ESC
Incentives

Prizes – Keller Marketing


Prize Orders are due **Thursday, November 9, 2023.**

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

- **Units taking PRIZE OPTION** – Order all of your prizes, patches, and \$850 level prizes.
- **Units taking CASH OPTION** – Order your patches and \$850 level prizes.

You can access the Keller Marketing order site by logging into your [Pecatonica dashboard](#).

Under the Council Info (lower right side) there is a button labeled "Click here to place your prize order". Click this button to take you to the Keller Marketing site.

 **CLICK HERE**
to place your prize order!

Pecatonica's Winner Circle

AVAILABLE TO ALL SCOUTS!

Sell \$3,000 or more and earn 1 of 8 prizes. Scouts will choose a prize for every \$3,000 of popcorn sold.

To place order:

- Log in to www.propopcorn.com
- Click on WINNER'S CIRCLE button from the dashboard
 - Confirm Scout has a Seller ID.
 - Parent/guardian email address is needed.
 - Upload sales flyers or worksheets to verify sales.

Order by **November 9, 2023**.

For more information, see page 22 in your [Leader Guide](#).

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Feedback Form

Feedback is a gift!

Give us your thoughts on what worked well and what need to be improved for the 2024 Popcorn Sale.

Online Feedback
Form

Payments

FINAL PAYMENT DUE: **December 7th**

Please refer to page 19 in your [Leader Guide](#) for more information.

How to Make Payments:

Step 1: Collect funds from customers and deposit them into your Unit's bank account.

Step 2: Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

Step 3: Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the Iott Scout Shop.

(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)

Need more deposit slips?

Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Volunteers Needed!

Volunteers are needed for **Take Order** at Marco's Pizza Distribution Warehouse to help with unloading and restocking popcorn, **starting at 3:45 pm**. Units begin arriving at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



[Volunteer Sign Up](#)



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Nov 15 & 16 - Take Order Distribution
- Nov 20 - Online Sales Close
- Nov 27 - Late Orders/Corporate Orders Due
- Nov 30 - Prize Site Closes

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

[Kernel Tracker Tool](#)

REFERENCE DOCS

[Popcorn Leader Guide](#)

WEBSITE

[Dashboard How To's](#)

Program Planner

Popcorn Easy Checklist

Online Sales/Seller ID

Popcorn Worksheet Tool

Online Information Sheet

Forms/Downloads

Tutorial Videos

New Kernel Checklist

Online Sales FAQs

Square / Venmo Options

Kernel Job Description

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

Popcorn Kernel Journal

Subscribe to Kernel Journal

Past Kernel Journal Editions

Look for your next Kernel Journal on November 15th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

