



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernels & Leaders

We are close to the end of the **2023 Popcorn Sale**, but there is still time to make those last-minute sales! Please read the email in full as we have several deadlines coming up!

Returns will be next week on **November 1 & 2**. Sign up for a [Return time slot](#) and to [volunteer](#), if you are able.

Take Orders are due on Thursday, **November 2**.

Extended Sales Opportunities: Our sale officially ends on Tuesday, October 31st, but check out our Extended Sales Opportunities below!

Popcorn Success Stories Needed! Please share your Popcorn Success Story with us and it may be featured in our next Kernel Journal!

NEXT STEPS:

1. [Submit filled-up forms](#) for the Fill-It-Up Drawing!
2. [Join Facebook Groups](#) for opportunities to transfer inventory.
3. [Complete a Return Form](#) by Wednesday, Nov. 1st.
4. [Sign Up](#) for a Return Time Slot for Nov. 1st or Nov. 2nd.
5. [Submit a Take Order](#) by Thursday, Nov. 2nd. (Include Military Donations!)

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Fill-it-Up Winner**
- **Popcorn Success Story**
- **Online Sales Commission**
- **Extended Sales Opportunities**
- **Prize and Incentive Summary**
- **ESC Incentives - For ALL Scouts**
- **Prizes - Keller Marketing**
- **Pecatonica's Winner Circle - For ALL Scouts**
- **Feedback Form**

Fill-It-Up Drawing Winner

Our winner from the October 13th drawing is **Kaleb S.** from **Troop 63** in **Wood District**.

This Scout won a North Face Stalwart Backpack!
Congratulations!



Fill-It-Up Drawing Entry

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online** (*Preferred method*) - Upload order forms and submit [HERE](#).
- **Drop Off** - Scout Shop, 5600 W. Sylvania Ave.
- **Email** - Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** - 419.241.6769

The next Fill-It-Up prize drawing will be on **Friday, October 27th**. Names will remain in the drawing each week unless chosen as a winner. All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

Popcorn Success Story

We want to hear your [Popcorn Sale Success Story](#)! Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Click the button to share your Popcorn Success Story and photos!

[Share Your Popcorn Success Story](#)

Online Sales Commission

Online Sales Commissions will be applied to your invoice as a payment on November 1st and December 1st.

The **Online Store** will close on November 20th.

Extended Sales Opportunities

Does your Pack or Troop need a little bit more time to raise funds by selling popcorn? Erie Shores Council would love to assist you in one of three ways.

1. **Online Sales** – The Pecatonica Online Popcorn Store will be open until **November 20th**.
2. **Corporate Popcorn Sales** – Do you know a business leader in town? There's still time to get a corporate order placed for the holidays. Open through **November 26th**, all orders due by **November 27th**.
3. **Take Order 2.0** – Extended Take Order starts November 3rd, with final order submissions due by **November 27th**. Orders will be shipped to Camp Miakonda and available for pickup around December 8th.

Holiday Bundles Order Form
Online

Holiday Bundles Order Form
Paper Form (pdf)

Prize & Incentive Summary

This is a summary of Prizes and Incentives for all Units.

Reminder: Prizes and Incentives are available to individual Scouts. Combined family or "household" totals should not be used.

Cash Option Units

- Order patches and \$850 Level Prizes from Keller Marketing.
- Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
- Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
- Unit commission will be 32%.

Prize Option Units

- Order prizes, patches, and \$850 Level Prizes from Keller Marketing.
- Submit Scouts selling \$500+ for the [Erie Shores Council Incentives](#).
- Submit Scouts selling \$3,000+ for the [Pecatonica Winner Circle Prize](#).
- Unit commission will be 29%.

Erie Shores Council Incentives

The following incentives are available to **ALL SCOUTS** selling popcorn. (Prize and Cash Option Units) Please see a detailed breakdown on page 20 in your [Leader Guide](#).

Please order Council Incentives by November 9.

Order from Keller Marketing:

- **Participation Patch** - Sell \$50 and earn a patch.
- **\$850 Seller's Club** - Sell \$850+ and earn one choice of three prizes.

Submit Scouts online [HERE](#) for the following incentives:

- **\$500 Bonus Level** - Sell \$500+ and be entered into a drawing for 3 prizes.
- **\$2,000 Campers Club** - Sell \$2,000+ and earn a \$100 Camp Scholarship.
- **District Top Sellers** - The top seller in each district will receive a prize.

- **Top 10 Sellers Club** – The top 10 sellers in the Council will win a Walleye & Mud Hens prize package.

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Submit Scouts for ESC
Incentives

Prizes – Keller Marketing


Prize Orders are due **Thursday, November 9, 2023.**

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

- **Units taking PRIZE OPTION** – Order all of your prizes, patches, and \$850 level prizes.
- **Units taking CASH OPTION** – Order your patches and \$850 level prizes.

You can access the Keller Marketing order site by logging into your [Pecatonica dashboard](#).

Under the Council Info (lower right side) there is a button labeled "Click here to place your prize order". Click this button to take you to the Keller Marketing site.

 **CLICK HERE**
to place your prize order!

Pecatonica's Winner Circle

AVAILABLE TO ALL SCOUTS!

Sell \$3,000 or more and earn 1 of 8 prizes. Scouts will choose a prize for every \$3,000 of popcorn sold.

To place order:

- Log in to www.propopcorn.com
- Click on WINNER'S CIRCLE button from the dashboard
 - Confirm Scout has a Seller ID.
 - Parent/guardian email address is needed.
 - Upload sales flyers or worksheets to verify sales.

Order by **November 9, 2023.**

For more information, see page 22 in your [Leader Guide](#).

All prizes are available to individual Scouts. Combined family or "household" totals should not be used.

Feedback Form

Feedback is a gift!

Give us your thoughts on what worked well and what need to be improved for the 2024 Popcorn Sale.

Online Feedback Form

Additional Popcorn Needs, Transfers, or Extra Popcorn

If your unit needs additional popcorn or has extra popcorn that isn't selling, consider transferring to another unit before Returns.

Facebook Groups

Product Transfer

- Post what you have available or need in one or more Facebook Groups.
- Connect with another unit.
- **Unit giving** product completes a **Transfer Form** using **CONTAINER** quantities.

Online Transfer Form

Final Returns will be accepted on November 1 & 2.

Download Paper Form

Popcorn Returns

Popcorn Returns are scheduled for **November 1-2**.

Step 1: Complete a "Return Order" by Wednesday, November 1 at Noon. See below.

Step 2: Sign up for a "Return" timeslot by clicking on the buttons below. You can sign up for the date that works best for you.

Return Dates & Locations

Marco's Pizza Distribution - 1435 Holland Rd, Maumee, OH

Nov. 1 - Swan Creek & Wood

Nov. 2 - Commodore Perry & Northwest

Total Distribution- 2215 Bark Creek Dr, Fremont, OH

Nov. 2 - Eagle Bay

Return Details

RETURN LIMIT: You may return **30%** **or less of the total inventory** checked out to your unit from the beginning of the sale through October 31.

Any returns and transfers will be accounted for in the total.

Please remember when returning popcorn, to place all like products together in their original case. Please avoid mixing products because this slows down the return process and can result in inaccurate counts.

Please note: Product must be in resalable quality. Damaged product, or product without the original box, cannot be returned.

Please refer to page 19 in your [Leader Guide](#) for more information.

30% RETURN VALUE EXAMPLE:

09/13/23 Show & Sell Order	\$5,000
09/22/23 Add On	\$1,000
09/29/23 Add On	\$800
10/05/23 Transfer to Pack 999	(\$50)
10/13/23 Return to Council	(\$250)
10/17/23 Transfer from Troop 888	\$100
10/20/23 Add On	\$200
10/31/23 Total Checked Out	\$6,800
	x 30%
30% of Checked Out Popcorn	\$2,040

Return Form

To make our returns more efficient, please complete a "**Return Order**" by **Wednesday, November 1** at Noon. (Please note: if quantities change, we can adjust at the Return.)

How to enter final Return Online (Preferred):

- Log in to your Dashboard at www.prpopcorn.com
- Click on NEW ORDER button
- Choose RETURN under Order Type
- Choose Pick up Location
- Submit **container** quantities

How to enter final Return with Paper Form:

- Download the form [HERE](#).
- Return the form to Erin by:
 - Email: erin.lalonde@scouting.org
 - Fax: 419.241.6769 or Call:419.843.0111
 - Drop Off: Iott Scout Shop, 5600 W. Sylvania, Toledo, OH 43623

November 1,
2023 Swan Creek &
Wood District
Returns

November 2, 2023
Commodore Perry &
Northwest District
Returns

November 2,
2023 Eagle Bay
District Returns

Take Order Due

“Take Order” orders are due on **Thursday, November 2nd**.

Step 1: Please include Military Donations in your Take Order.

Step 2: Sign up for a “Return” timeslot by clicking on the buttons below. You can sign up for the date that works best for you.

How to order Online (Preferred):

- Log in to your Dashboard at www.prpopcorn.com
- Click on NEW ORDER button
- Choose TAKE ORDER under Order Type
- Choose Pick up Location
- Submit **container** quantities

How to order with Paper Form:

- Download the form [HERE](#).
- Return the form to Erin by:
 - Email: erin.lalonde@scouting.org
 - Fax: 419.241.6769 or Call:419.843.0111
 - Drop Off: Iott Scout Shop,5600 W. Sylvania, Toledo, OH 43623

Please refer to page 13 in your [Leader Guide](#) for more information.

**November 15,
2023 Swan Creek &
Wood District Take
Order**

**November 16, 2023
Commodore Perry &
Northwest District
Take Order**

**November 16,
2023 Eagle Bay
District Take Order**

Military Donations

Please order all Military Donations with the Take Order sale. Please see the Take Order instructions above.

Let's support our military and turn in those sales!

Please refer to page 14 in your [Leader Guide](#) for more information.



Payments

FINAL PAYMENT DUE: December 7th

Please refer to page 19 in your [Leader Guide](#) for more information.

How to Make Payments:

Step 1: Collect funds from customers and deposit them into your Unit's bank account.

Step 2: Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

Step 3: Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the lott Scout Shop.

(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)

Need more deposit slips?

Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.**
- **Keep the product out of the rain.**
- **Protect the product from damage.**
- **Keep large tins (#3,4,5) in original boxes.**



Volunteers Needed!

Volunteers are needed for **Returns** at Marco's Pizza Distribution Warehouse to help with unloading and restocking popcorn, starting at 3:45 pm. Units begin arriving at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



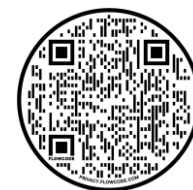
**Volunteer
Sign Up**

Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.

2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



3) Corporate Sales – Use the opportunity to share with a company how their employees and families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Executive if you would like to reserve peer-to-peer cards or have other membership ideas or questions.



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Oct 27 - Fill-it-Up Drawing
- Oct 31 - Product Sale Ends
- Nov 1 & 2 - Returns
- Nov 2 - Take Order Due

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

[Kernel Tracker Tool](#)

[Program Planner](#)

[Popcorn Worksheet Tool](#)

[Tutorial Videos](#)

[Square / Venmo Options](#)

[Dashboard How To's](#)

REFERENCE

DOCS

[Popcorn Leader Guide](#)

[Popcorn Easy Checklist](#)

[New Kernel Checklist](#)

[Kickoff Presentation](#)

[Kernel Job Description](#)

WEBSITE

[Bass Pro Schedule](#)

[Packo's Schedule](#)

[Banner Reservation](#)

[Online Sales/Seller ID](#)

[Forms/Downloads](#)

[Online Information Sheet](#)

[Online Sales FAQs](#)

Additional Resources

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn

District Facebook Groups - Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels - Commodore Perry District](#)
- [Erie Shores Popcorn Kernels - Eagle Bay District](#)
- [Erie Shores Popcorn Kernels - Northwest District](#)
- [Erie Shores Popcorn Kernels - Swan Creek District](#)
- [Erie Shores Popcorn Kernels - Wood District](#)

Pecatonica River Popcorn Website - <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) - Erie Shores Council Popcorn Kernel - 567.277.2386

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Justin Simpson](#) - Eagle Bay District Popcorn Kernel - 567.201.9673

[Ellen Watkins](#) - Northwest District Popcorn Kernel - 419.276.1217

[Monyca Uecker](#) - Swan Creek District Popcorn Kernel - 843.324.0831

[Vicki Rosengarten](#) - Wood District Popcorn Kernel - 419.889.8373

[Erin LaLonde](#) - Council Staff - 419.843.0111

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

Popcorn Kernel Journal

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Look for your next Kernel Journal on November 1st!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

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