



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

We're almost 2 weeks from wrapping up the **2023 Popcorn Sale**, so there's still plenty of time to make those sales and hit your goals!

Our last Weekly Pickup is this Friday, October 20th. Units who placed their orders over the past week should have received an email with the details.

Popcorn Success Stories Needed! Please share your Popcorn Success Story with us and it may be featured in our next Kernel Journal!

NEXT STEPS:

1. [Submit filled-up forms](#) for the Fill-It-Up Drawing!
2. Join [Facebook Groups](#) for opportunities to transfer inventory.

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Fill-it-Up Winner**
- **Popcorn Success Story**
- **Next Payment - October 23rd**
- **Popcorn Returns**
- **Take Order Due November 2nd**
- **Military Donations**

Fill-It-Up Drawing Winner

Our winner from the October 13th drawing is **Heidi P.** from **Pack 384** in **Swan Creek District**.

This Scout won a Telescope, 5-in-1 Survival Tool w/Shovel & Ax, and a 2-Person Waterproof Tent! Congratulations!



Fill-It-Up Drawing Entry

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online** (*Preferred method*) - Upload order forms and submit [HERE](#).
- **Drop Off** - Scout Shop, 5600 W. Sylvania Ave.
- **Email** - Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** - 419.241.6769

The next Fill-It-Up prize drawing will be on **Friday, October 20th**. Names will remain in the drawing each week unless chosen as a winner. All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

Popcorn Success Story

Selling popcorn is easy! Check out these success stories!

Social Media & Online Sales – Families from Packs 302 & 314 and Troops 314 & 339 in Eagle Bay District are using Facebook to promote their Scouts' online sales to families and friends!

How can you use Social Media to help with your Online Sales?

Pack 302/Troop 339

Please support me and Scouting by ordering some of our finest flavor combinations. Pecatonica River Popcorn allows you to choose from popcorn, pretzels, candy, trail mix or coffee all with FREE shipping. You may also choose to send a taste of home to our U.S. Military men and women by purchasing a Popcorn Military Donation. These donations are available in denominations from \$10-\$100 and ship direct from Pecatonica River Popcorn to men and women in the U.S. Military.

60% of your purchase goes back to my Unit and Council to help instill the very values that have made Scouting a time-honored tradition for over 100 years.

Thank you for your support,
Carter

Seller ID: 2NOXGH

<https://prpopcornstore.com/?sid=2NOXGH>



Pack 314/Troop 314

<https://www.prpopcornstore.com/?sid=OOTD96>

It's time to support the Boy Scouts again with their annual POPCORN sale. If you are interested in supporting Wyatt & Walter in Scouts please let me know. We have popcorn on hand or there are different flavor options with online orders.

YOUR FAVORITE POPCORN and MORE!

YELLOW POPPING CORN American traditional popcorn that is a crowd-pleaser for all ages. It's the best popcorn you can get. Net Wt. 2.5oz. • \$12.00	SEA SALT SPLASH A special blend of sea salt and butter. It's a true crowd-pleaser. Net Wt. 1.5oz. • \$10.00	WHITE CHOCOLATY Creamy and delicious. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00
CLASSIC CARAMEL CORN Sweet and sticky. It's a crowd-pleaser for all ages. Net Wt. 2.5oz. • \$12.00	PEANUT BUTTER CUP Sweet and salty. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	DOUBLE BUTTER M (2.5 PACK) It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 7.5oz. • \$30.00
BUTTER MICROWAVE (1.5 PACK) It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 4.5oz. • \$15.00	MISO PUDDING Sweet and salty. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	CLASSIC TRIO It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00
NETTLE CORN MICROWAVE (1.5 PACK) It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 4.5oz. • \$15.00	CARAMEL WITH SEA SALT Sweet and salty. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	CHEESE LOVERS It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00
CHEESE CHEESE It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	MAPLE PECAN It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	CHOCOLATE LOVER It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00
JALAPENO CHEESE It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	MILK CHOCOLATY PRETZELS It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00	MILITARY DONATH It's the best of the best. It's a crowd-pleaser for all ages. Net Wt. 1.5oz. • \$10.00



We want to hear your [Popcorn Sale Success Story](#)! Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Click the button to share your Popcorn Success Story and photos!

Share Your Popcorn Success Story

Payments

NEXT PAYMENT DUE: October 23rd

Please refer to page 19 in your [Leader Guide](#) for more information.

How to Make Payments:

Step 1: Collect funds from customers and deposit them into your Unit's bank account.

Step 2: Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

Step 3: Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the Iott Scout Shop.
(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)

Need more deposit slips?

Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Popcorn Returns

Popcorn Returns are scheduled for **November 1-2**.

Step 1: Complete a "Return Order" by Wednesday, November 1 at Noon. See below.

Step 2: Sign up for a "Return" timeslot by clicking on the buttons below. You can sign up for the date that works best for you.

Return Dates & Locations

Marco's Pizza Distribution - 1435 Holland Rd, Maumee, OH

Nov. 1 - Swan Creek & Wood

Nov. 2 - Commodore Perry & Northwest

Total Distribution- 2215 Bark Creek Dr, Fremont, OH

Nov. 2 - Eagle Bay

Return Details

RETURN LIMIT: You may return **30% or less of the total inventory** checked out to your unit from the beginning of the sale through October 31.

Any returns and transfers will be accounted for in the total.

30% RETURN VALUE EXAMPLE:

09/13/23 Show & Sell Order	\$5,000
09/22/23 Add On	\$1,000
09/29/23 Add On	\$800
10/05/23 Transfer to Pack 999	(\$50)
10/13/23 Return to Council	(\$250)
10/17/23 Transfer from Troop 888	\$100
10/20/23 Add On	\$200
10/31/23 Total Checked Out	\$6,800
	x 30%
30% of Checked Out Popcorn	\$2,040

Please remember when returning popcorn, to place all like products together in their original case. Please avoid mixing products because this slows down the return process and can result in inaccurate counts.

Please note: Product must be in resalable quality. Damaged product, or product without the original box, cannot be returned.

Please refer to page 19 in your [Leader Guide](#) for more information.

Return Form

To make our returns more efficient, please complete a "Return Order" by **Wednesday, November 1** at Noon. (Please note: if quantities change, we can adjust at the Return.)

How to **enter final Return Online (Preferred):**

- Log in to your Dashboard at www.prpopcorn.com
- Click on NEW ORDER button
- Choose RETURN under Order Type
- Choose Pick up Location
- Submit **container** quantities

How to **enter final Return with Paper Form:**

- Download the form [HERE](#).
- Return the form to Erin by:
 - Email: erin.lalonde@scouting.org
 - Fax: 419.241.6769 or Call: 419.843.0111
 - Drop Off: lott Scout Shop, 5600 W. Sylvania, Toledo, OH 43623

November 1,
2023 Swan Creek &
Wood District
Returns

November 2, 2023
Commodore Perry &
Northwest District
Returns

November 2,
2023 Eagle Bay
District Returns

Take Order Due

"Take Order" orders are due on **Thursday, November 2nd**.

Step 1: Please include Military Donations in your Take Order.

Step 2: Sign up for a "Return" timeslot by clicking on the buttons below. You can sign up for the date that works best for you.

How to **order Online (Preferred):**

- Log in to your Dashboard at www.prpopcorn.com
- Click on NEW ORDER button

- Choose TAKE ORDER under Order Type
- Choose Pick up Location
- Submit **container** quantities

How to order with Paper Form:

- Download the form [HERE](#).
- Return the form to Erin by:
- Email: erin.lalonde@scouting.org
- Fax: 419.241.6769 or Call:419.843.0111
- Drop Off: Iott Scout Shop, 5600 W. Sylvania, Toledo, OH 43623

Please refer to page 13 in your [Leader Guide](#) for more information.

**November 15,
2023 Swan Creek &
Wood District Take
Order**

**November 16, 2023
Commodore Perry &
Northwest District
Take Order**

**November 16,
2023 Eagle Bay
District Take Order**

Military Donations

Please order all Military Donations with the Take Order sale. Please see the Take Order instructions above.

Let's support our military and turn in those sales!

Please refer to page 14 in your [Leader Guide](#) for more information.



Weekly Pickups>Returns

The last Weekly Pickup/Return is this **Friday, October 20th** from 4pm-6pm at **Marco's Pizza Distribution**, [1435 Holland Rd., Maumee, OH 43537](#).

Additional Popcorn Needs

If your unit needs additional popcorn:

1. Check with the families in your unit that may have unsold product.
2. Work with another unit and transfer product (See Product Transfers)

Extra Popcorn?

Do you have extra popcorn that isn't selling?

Transfer – Post what you have available in one or more Facebook Groups and make a transfer with another unit.

Online Transfer
Form

Final Returns will be accepted on November 1 & 2.

Product Transfers

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the Facebook Groups to connect with other Unit Kernels.

A **Transfer Form must** be filled out by the **unit giving** the product and submit it to the Council office. Please use **CONTAINER** quantities.

- **Online (Preferred Method)** – Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer.
- **Paper Form** – Download the Paper Form or make copies from the [Leader Guidebook](#).
 - [Email the form to Erin](#) **OR**
 - Bring to the lott Scout Shop **OR**
 - Fax to 419.241.6769

Online Transfer Form

Download Paper Form

Corporate Sales

OPEN UNTIL NOVEMBER 25!

Corporate Sales are a great way to add to your unit sales! Some possible ways a local business could be involved in your sale:

- **Customer "Thank You" Gifts** – The business can purchase 100 tins of Mud Puddles to give to customers to say, "Thanks for your business!"
- **Employee Recognition** – At the holidays, purchase 50 tubs of Cheese to "Thank" employees for their dedication.
- **Matching Military Sales** – Company matches a Scout's Sales with Military Donations.

We also have a 'POP'ular Holiday Gift Bundles order form you can give to businesses. Here are a few of the bundles offered: "Snack, Crackle, POP!", "Say Cheese", "Chicago Mix", and "Sweet & Salty."

Holiday Bundles Order Form
Online

Holiday Bundles Order Form
Paper Form (pdf)

Pecatonica Dashboard (ScoutBoss)

Have you logged in to your Pecatonica Dashboard yet? Now is a great time to do it. You can view transactions, Online Sales Reports, and more!

Do you need login credentials? Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Pecatonica Dashboard How To's

Scout Incentives

As you continue your sales, don't forget about all the great **incentives available to ALL Scouts** whether you take the prize option or the extra 3% option.

Reminder: Incentives are available to **INDIVIDUAL** Scouts. Combined family or "household" totals should not be used.

For more details, check out your [Leader Guide](#) to see how you can encourage and reward your Scouts!

- **Council Incentives** – page 20
- **Pecatonica Incentives** – page 22
- **Unit Incentives** – Don't forget to add a couple of your own! – page 23

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.**
- **Keep the product out of the rain.**
- **Protect the product from damage.**
- **Keep large tins (#3,4,5) in original boxes.**



Volunteers Needed!

Volunteers are needed on Fridays at Marco's Pizza Distribution Warehouse to help with sorting and loading popcorn orders, starting at 3:00 pm. Units begin picking up at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



**Volunteer
Sign Up**

Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.

2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



3) Corporate Sales – Use the opportunity to share with a company how their employees and families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Executive if you would like to reserve peer-to-peer cards or have other membership ideas or questions.



Click for Full Calendar

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Oct 20 – Next Pick Up
- Oct 20 – Fill-it-Up Drawing
- Oct 31 – Product Sale Ends
- Nov 1 & 2 – Returns
- Nov 2 – Take Order Due

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

Kernel Tracker Tool

Program Planner

Popcorn Worksheet Tool

Tutorial Videos

REFERENCE

DOCS

Popcorn Leader Guide

Popcorn Easy Checklist

New Kernel Checklist

WEBSITE

Bass Pro Schedule

Packo's Schedule

Banner Reservation

Online Sales/Seller ID

Square / Venmo Options

Kickoff Presentation

Forms/Downloads

Dashboard How To's

Kernel Job Description

Online Sales FAQs

Online Information Sheet

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

Popcorn Kernel Journal

Subscribe to Kernel Journal

Past Kernel Journal Editions

Look for your next Kernel Journal on October 25th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

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