



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

We are halfway through the **2023 Popcorn Sale** and sales are popping!

Our next Weekly Pickup is this Friday, October 13th. Units who placed their orders over the past week should have received an email with the details. Please refer to the “Weekly Pickup” section below for future order deadlines and pickup dates.

Popcorn Success Stories Needed! Please share your Popcorn Success Story with us and it may be featured in our next Kernel Journal!

NEXT STEPS:

1. [Order additional popcorn](#) by Noon on Monday, Oct. 16th.
2. [Schedule a pick up time](#) for Friday, Oct. 20th.
3. [Submit filled up forms](#) for the Fill-It-Up Drawing!

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Fill-it-Up Winner**
 - **Popcorn Success Story**
 - **Weekly Pick Up/Return**
 - **Next Payment – October 23rd**
-

Fill-It-Up Drawing Winner

Our winner from the October 6th drawing is **Blake W.** from **Pack 320** in **Eagle Bay District**.

This Scout won a \$25 Scout Shop Gift Card and a 2-Liter Hydration Pack! Congratulations!



Popcorn Success Story

Selling popcorn is easy! Check out these success stories!

Social Media & Show & Sells – Popcorn Kernel Heather Dunzweiler from Northwest Pack 149 used Facebook to let her friends and family know when and where they can buy popcorn.

How can you use Social Media to help with your sales?



Heather Riegel Dunzweiler is with Micah Dunzweiler. ...

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Another opportunity to get some popcorn! Come see these guys at [The V.I . Sylvania - Serving Cameo Pizza](#) here until 8:30



Heather Riegel Dunzweiler is with Micah Dunzweiler. ...

Sep 17 ·

Come buy some popcorn from this cute Cub Scout at sams club in Toledo this afternoon.



We want to hear your [Popcorn Sale Success Story](#)! Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Click the button to share your Popcorn Success Story and photos!

Share Your Popcorn Success Story

Weekly Pickups>Returns

Units may order additional product to pick up and/or return extra product on Fridays each week.

NEXT ORDER DUE: Monday, October 16th by Noon.

1) Place orders/returns by Noon each Monday

- Online at www.erieshorescouncil.org/snsorder (preferred method) OR
- Email to Erin at erin.lalonde@scouting.org OR
- Call Erin at 419.843.0111

2) Order/Return by **CONTAINER**

- Orders may be adjusted at Council's discretion.

3) Sign up for a pickup time on Friday.

- Sign up [HERE](#).

Products are distributed based on availability. Those on the list will receive an email with pickup details on Wednesday afternoon.

LAST WEEKLY PICKUP: Friday, October 20th from 4pm-6pm

Marco's Pizza Distribution, [1435 Holland Rd., Maumee, OH 43537](#)

Place Weekly Order Here By
October 16th

Sign Up for Pick Up Time for
October 20th

Additional Popcorn Needs

If your unit needs additional popcorn:

1. Check with the families in your unit that may have unsold product.
2. Work with another unit and transfer product (See Product Transfers)
3. Submit an order by Noon each Monday (See Weekly Pickups)

30% Popcorn Return Limit

Popcorn Returns will be on November 1 & 2. You may return 30% or less of the total inventory checked out through October 31st. Please see page 19 in the Leader Guide.

Please manage your inventory accordingly.

In the example below the maximum value of popcorn returned to Council would be \$2,040.

30% RETURN VALUE EXAMPLE:

09/13/23 Show & Sell Order	\$5,000
09/22/23 Add On	\$1,000
09/29/23 Add On	\$800
10/05/23 Transfer to Pack 999	(\$50)
10/13/23 Return to Council	(\$250)
10/17/23 Transfer from Troop 888	\$100
10/20/23 Add On	\$200
<hr/>	
10/31/23 Total Checked Out	\$6,800
	x 30%
30% of Checked Out Popcorn	\$2,040

Extra Popcorn?

Do you have extra popcorn that isn't selling? Please return it early to help refill the Council supply or transfer it to another unit!

- **Transfer** – Post what you have available in one or more Facebook Groups and make a transfer with another unit.
- **Return** – Return your popcorn to a weekly distribution. Fill out the [online form](#) and indicate that you will be returning product.

See Weekly Pickups>Returns for more details.

Return Extra Inventory

Online Transfer Form

Corporate Sales

Corporate Sales are a great way to add to your unit sales! Some possible ways a local business could be involved in your sale:

- **Customer "Thank You" Gifts** – The business can purchase 100 tins of Mud Puddles to give to customers to say, "Thanks for your business!"
- **Employee Recognition** – At the holidays, purchase 50 tubs of Cheese to "Thank" employees for their dedication.
- **Matching Military Sales** – Company matches a Scout's Sales with Military Donations.

We also have a '**POP'ular Holiday Gift Bundles** order form you can give to businesses. Here are a few of the bundles offered: "Snack, Crackle, POP!", "Say Cheese", "Chicago Mix", and "Sweet & Salty."

Holiday Bundles Order Form
Online

Holiday Bundles Order Form
Paper Form (pdf)

Payments

NEXT PAYMENT DUE: October 23rd

Please refer to page 19 in your [Leader Guide](#) for more information.

How to Make Payments:

Step 1: Collect funds from customers and deposit them into your Unit's bank account.

Step 2: Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

Step 3: Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the lott Scout Shop.

(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)

Need more deposit slips?

Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Pecatonica Dashboard (ScoutBoss)

Have you logged in to your Pecatonica Dashboard yet? Now is a great time to do it. You can view transactions, Online Sales Reports, and more!

Do you need login credentials? Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Pecatonica Dashboard How To's

Scout Incentives

As you continue your sales, don't forget about all the great **incentives available to ALL Scouts** whether you take the prize option or the extra 3% option.

Reminder: Incentives are available to **INDIVIDUAL** Scouts. Combined family or "household" totals should not be used.

For more details, check out your [Leader Guide](#) to see how you can encourage and reward your Scouts!

- **Council Incentives** – page 20
- **Pecatonica Incentives** – page 22
- **Unit Incentives** – Don't forget to add a couple of your own! – page 23

Product Transfers

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the Facebook Groups to connect with other Unit Kernels.

A **Transfer Form** must be filled out by the **unit giving** the product and submit it to the Council office. Please use **CONTAINER** quantities.

- **Online (Preferred Method)** – Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer.
- **Paper Form** – Download the Paper Form or make copies from the [Leader Guidebook](#).
 - [Email the form to Erin](#) **OR**
 - Bring to the Iott Scout Shop **OR**
 - Fax to 419.241.6769

Online Transfer Form

Download Paper Form

Fill-It-Up Drawing

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online (Preferred method)** – Upload order forms and submit [HERE](#).
- **Drop Off** – Scout Shop, 5600 W. Sylvania Ave.
- **Email** – Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** – 419.241.6769

The next Fill-It-Up prize drawing will be on **Friday, October 13th**. Names will remain in the drawing each week unless chosen as a winner.

All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.**
- **Keep the product out of the rain.**
- **Protect the product from damage.**
- **Keep large tins (#3,4,5) in original boxes.**



Volunteers Needed!

Volunteers are needed on Fridays at Marco's Pizza Distribution Warehouse to help with sorting and loading popcorn orders, starting at 3:00 pm. Units begin picking up at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



[Volunteer Sign Up](#)

Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.

2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. Fox example, use:



3) Corporate Sales – Use the opportunity to share with a company how their employees and families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Executive if you would like to reserve peer-to-peer cards or have other membership ideas or questions.



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Oct 13 – Next Pick Up
- Oct 13 – Fill-it-Up Drawing
- Oct 16 – Place Additional Order
- Oct 20 – Last Show & Sell Pick Up

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

[Kernel Tracker Tool](#)

REFERENCE DOCS

[Popcorn Leader Guide](#)

WEBSITE

[Bass Pro Schedule](#)

Program Planner

Popcorn Easy Checklist

Packo's Schedule

Popcorn Worksheet Tool

New Kernel Checklist

Banner Reservation

Tutorial Videos

Kickoff Presentation

Online Sales/Seller ID

Square / Venmo Options

Kernel Job Description

Forms/Downloads

Dashboard How To's

Online Information Sheet

Online Sales FAQs

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) - Council Staff - 419.843.0111
[Taia Sutherland](#) - Council Staff - 419.466.7197
[Andrew Curran](#) - Council Advisor - 419.843.0108

Popcorn Kernel Journal

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[Past Kernel Journal Editions](#)

Look for your next Kernel Journal on October 18th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

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567.277.2386

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