



# BOY SCOUTS OF AMERICA®

## ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

### PECATONICA RIVER POPCORN®

## Hello Popcorn Kernel & Leaders

Wow! What a great start to our **2023 Popcorn Sale!** We are getting some terrific sales reports!

**Our next Weekly Pickup is this Friday, September 29th.** Units who placed their orders over the past week should have received an email with the details. Please refer to the Weekly Pickup section below for future order deadlines and pickup dates.

**Reminder:** The first Popcorn Payment is due on **Monday, October 2nd!**

#### NEXT STEPS:

1. [Order additional popcorn](#) by Noon on Monday, Oct. 2nd.
2. [Schedule a pick up time](#) for Friday, Oct. 6th.
3. [Submit filled up forms](#) for the Fill-It-Up Drawing!

**Questions** about the **2023 Popcorn Sale?** Give Erin a call at [419.843.0111](tel:419.843.0111), email at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org), or visit [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn).

**Correct Unit Contact:** If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

## LOOK WHAT'S NEW!



## What's New This Week!

Each week the Popcorn Kernel Journal will feature **NEW** items in this section. Please read below for more details.

- **Fill-it-Up Winner**
- **Popcorn Success Story**
- **Online Sales FAQs**
- **Corporate Sales**
- **Payments**
- **Weekly Pick Up/Return**

---

## Fill-It-Up Drawing Winner

Our winner from the September 22nd drawing is **Joey F. from Troop 2 in Northwest District.**

This Scout won Knife/Fork/Spoon Combo w/ Bottle Opener, Stainless Steel Knife w/ White Handle & BSA® Branding and a 5pc Stainless Steel Mess Kit! Congratulations!



---

## Popcorn Success Story

Selling popcorn is easy! Check out these success stories!

**Show & Sell** – Popcorn Kernel Stacey Brown from Swan Creek Pack 384 reported that the total amount sold at several Show & Sell Booths this past weekend (9/22-24) was over \$7,000. Awesome job Pack 384!!



We want to hear your [Popcorn Sale Success Story!](#) Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Click the button to share your Popcorn Success Story and photos!

## Share Your Popcorn Success Story

---

### Online Sales FAQs

Several questions have come in regarding **Online Sales**.

- **How does my Scout access the My PR Popcorn Tool?**
  - Once a Seller ID is created/updated, an email will be sent to the parent with a link to access the tool
- **Why didn't I get an email when my Scout made an online sale?**
  - Emails will not be sent when an order is made. You can view all orders live as soon as they are placed on your ScoutBoss Dashboard [www.prpopcorn.com](http://www.prpopcorn.com)
- **How do I see what my Scouts' sales are?**
  - Log in to [www.prpopcorn.com](http://www.prpopcorn.com) and click on REPORTS > ONLINE SALES > SEARCH > SELECT ALL > GENERATE REPORT.
- **Where can my Scouts see what they sold?**
  - Scouts can log in to their MyPRPopcorn account and click ONLINE SALES REPORT on the left side menu.
- **Do Online Sales count towards individual sales totals?**
  - Yes! Online Sales from August 18 – October 31 count towards individual totals and prizes.
- **When do I receive the commission from Online Sales?**
  - Online Commissions will be applied to your invoice on 11/1 and 12/1 as a credit towards your balance due.

More information can be found at [www.erieshorescouncil.org/onlinesales](http://www.erieshorescouncil.org/onlinesales).

---

### Corporate Sales

**Corporate Sales** are a great way to add to your unit sales! Some possible ways a local business could be involved in your sale:

- **Customer "Thank You" Gifts** – The business can purchase 100 tins of Mud Puddles to give to customers to say, "Thanks for your business!"
- **Employee Recognition** – At the holidays, purchase 50 tubs of Cheese to "Thank" employees for their dedication.
- **Matching Military Sales** – Company matches a Scout's Sales with Military Donations.

We also have a '**POP'ular Holiday Gift Bundles** order form you can give to businesses. Here are a few of the bundles offered: "Snack, Crackle, POP!", "Say Cheese", "Chicago Mix", and "Sweet & Salty."

Holiday Bundles Order Form  
Online

Holiday Bundles Order Form  
Paper Form (pdf)

---

## Payments

**FIRST PAYMENT DUE: October 2nd**

Please refer to page 19 in your [Leader Guide](#) for more information.

### How to Make Payments:

**Step 1:** Collect funds from customers and deposit them into your Unit's bank account.

**Step 2:** Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

**Step 3:** Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the Iott Scout Shop.

*(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)*

### Need more deposit slips?

Please contact Erin at 419.843.0111 or at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).

---

## Pecatonica Dashboard (ScoutBoss)

Have you logged in to your Pecatonica Dashboard yet? Now is a great time to do it. You can view transactions, Online Sales Reports, and more!

Do you need login credentials? Please contact Erin at 419.843.0111 or at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org).

### How to **log in**:

1. Go to [www.prpopcorn.com](http://www.prpopcorn.com).
2. Click on **My Account** in the upper right corner.
3. Enter your Username and Password and click **Login**.

### How to view **Online Sales Reports**:

1. Click on **Reports**.
2. Click on **Online Invoices**.

### How to **view transactions** (Orders, Add-Ons, Returns, Transfers):

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2023**, click on **Orders**.
3. Click on **Details** to view.

### How to **print invoice**:

3. Select **Sales Season** and click **Search**.
4. Click **Select All** and then click **Generate Report**.

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2022**, click on **Invoice..**
3. Any payments will be included at the bottom of the invoice.

---

## Scout Incentives

As you continue your sales, don't forget about all the great **incentives available to ALL Scouts** whether you take the prize option or the extra 3% option.

**Reminder:** Incentives are available to **INDIVIDUAL** Scouts. Combined family or "household" totals should not be used.

For more details, check out your [Leader Guide](#) to see how you can encourage and reward your Scouts!

- **Council Incentives** - page 20
- **Pecatonica Incentives** - page 22
- **Unit Incentives** - Don't forget to add a couple of your own! - page 23

---

## Weekly Pickups/Returns

Units may order additional product to pick up and/or return extra product on Fridays each week.

---

**NEXT ORDER DUE: Monday, October 2nd by Noon.**

---

### 1) Place orders/returns by Noon each Monday

- Online at [www.erieshorescouncil.org/snsorder](http://www.erieshorescouncil.org/snsorder) (*preferred method*) **OR**
- Email to Erin at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org) **OR**
- Call Erin at 419.843.0111

### 2) Order by **CONTAINER**

- Orders may be adjusted at Council's discretion.

### 3) Sign up for a pickup time on Friday.

- Sign up [HERE](#).

Products are distributed based on availability. Those on the list will receive an email with pickup details on Wednesday afternoon.

---

**NEXT WEEK'S PICKUP:** Friday, October 6th from 4pm-6pm

---

Marco's Pizza Distribution, [1435 Holland Rd., Maumee, OH 43537](https://www.marco.com/locations/maumee)

Place Weekly Order Here By  
October 2nd

Sign Up for Pick Up Time for  
October 6th

---

## Additional Popcorn Needs

If your unit needs additional popcorn:

1. Check with the families in your unit that may have unsold product.
2. Work with another unit and transfer product (See Product Transfers)
3. Submit an order by Noon each Monday (See Weekly Pickups)

---

## Product Transfers

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the Facebook Groups to connect with other Unit Kernels.

A **Transfer Form** must be filled out by the **unit giving** the product and submit it to the Council office. Please use **CONTAINER** quantities.

- **Online (Preferred Method)** - Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer.
- **Paper Form** - Download the Paper Form or make copies from the [Leader Guidebook](#).
  - [Email the form to Erin](#) **OR**
  - Bring to the lott Scout Shop **OR**
  - Fax to 419.241.6769

Online Transfer Form

Download Paper Form

---

## Fill-It-Up Drawing

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online** (*Preferred method*) – Upload order forms and submit [HERE](#).
- **Drop Off** – Scout Shop, 5600 W. Sylvania Ave.
- **Email** – Scan and email to Erin at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)
- **Fax** – 419.241.6769

The first Fill-It-Up prize drawing will be on **Friday, September 29th**. Names will remain in the drawing each week unless chosen as a winner.

All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

---

## Online Sales – Info Sheet for Scouts

We have developed an **Online Sales Information Sheet** for Scouts to help them with Online Sales! Click the link for details!

[Online Info Sheet for Scouts](#)

---

## Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.**
- **Keep the product out of the rain.**
- **Protect the product from damage.**
- **Keep large tins (#3,4,5) in original boxes.**



---

## Volunteers Needed!

Volunteers are needed on Fridays at Marco's Pizza Distribution Warehouse to help with sorting and loading popcorn orders, starting at 3:00 pm. Units begin picking up at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



**Volunteer  
Sign Up**

---

## Popcorn & Membership

**Popcorn Sales are a great time to invite others to join!**

- 1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.
- 2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



- 3) Corporate Sales – Use the opportunity to share with a company how their employees and families can join Scouting.

Find great recruiting resources at [www.erieshorescouncil.org/enrollment](http://www.erieshorescouncil.org/enrollment).

**Our Scouting program is stronger when we share it with friends!**

Please contact your District Professional if you would like to reserve peer-to-peer cards or have other membership ideas or questions.

---





[Click for Full Calendar](#)

## Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Sep 29 – Next Pick Up
- Sep 29 – Fill-it-Up Drawing
- Oct 2 – Place Additional Order
- Oct 2 – First Payment Due
- Oct 6 – Next Pick Up

---

## Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

### TOOLS TO USE

- [Kernel Tracker Tool](#)
- [Program Planner](#)
- [Popcorn Worksheet Tool](#)
- [Tutorial Videos](#)
- [Square / Venmo Options](#)

### REFERENCE DOCS

- [Popcorn Leader Guide](#)
- [Popcorn Easy Checklist](#)
- [New Kernel Checklist](#)
- [Kickoff Presentation](#)
- [Kernel Job Description](#)

### WEBSITE

- [Bass Pro Schedule](#)
- [Packo's Schedule](#)
- [Banner Reservation](#)
- [Online Sales/Seller ID](#)
- [Forms/Downloads](#)

---

## Additional Resources

Erie Shores Council Website – Popcorn – [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)

**District Facebook Groups** – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

**Pecatonica River Popcorn Website** – <https://pecatonicariverpopcorn.com/>

---

## Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

---

## Popcorn Kernel Journal

[Subscribe to Kernel Journal](#)

[Past Kernel Journal Editions](#)

**Look for your next Kernel Journal on October 4th!**

---

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

**Keep Popping!**

Christine Smith- ESC Popcorn Kernel

[cworonec@gmail.com](mailto:cworonec@gmail.com)

567.277.2386

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

