



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

Our first weekend of the **2023 Popcorn Sale** is complete! It sounds like the sale is off to a great start!

This issue of the Kernel Journal is **POPPING** with lots of important information to start your sales off right!

Our next Weekly Pickup is this Friday, September 22nd. Units who placed their orders over the past week should have received an email with the details. Please refer to the Weekly Pickup section below for future order deadlines and pickup dates.

NEXT STEPS:

1. [Order additional popcorn](#) by Noon on Monday, Sep. 25th.
2. [Schedule a pick up time](#) for Friday, Sep. 29th.
3. [Submit filled up forms](#) for the Fill-It-Up Drawing!

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Popcorn Success Story**
- **Pecatonica Dashboard (ScoutBoss)**
- **Scout Incentives**
- **Payments – First Due Date is Oct 2nd**
- **Weekly Pickup/Return**

Popcorn Success Story

Selling popcorn is easy! Check out these success stories!

Show & Sell – This past weekend, Swan Creek **Pack 104** set up a Show & Sell at mass services at their Charter Partner and sold \$1,268! Great job Pack 104!

Show & Deliver – **Weston B.** from Commodore Perry **Pack 123** practiced his sales pitch, grabbed his wagon, and blitzed a neighborhood. He turned in \$500 in sales and would have sold more if his wagon didn't break down! Way to go Weston!!

We want to hear your [Popcorn Sale Success Story](#)! Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Click the button to share your Popcorn Success Story and photos!

Share Your Popcorn Success Story

Pecatonica Dashboard (ScoutBoss)

Have you logged in to your Pecatonica Dashboard yet? Now is a great time to do it. You can view transactions, Online Sales Reports, and more!

Do you need login credentials? Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

How to **log in**:

1. Go to www.prpopcorn.com.
2. Click on **My Account** in the upper right corner.
3. Enter your Username and Password and click **Login**.

How to view **Online Sales Reports**:

1. Click on **Reports**.
2. Click on **Online Invoices**.
3. Select **Sales Season** and click **Search**.
4. Click **Select All** and then click **Generate Report**.

How to **view transactions** (Orders, Add-Ons, Returns, Transfers):

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2023**, click on **Orders**.
3. Click on **Details** to view.

How to **print invoice**:

1. Click on **Sales Season** at the top of the page.
2. Under **Fall 2022**, click on **Invoice..**
3. Any payments will be included at the bottom of the invoice.

Scout Incentives

As you continue your sales, don't forget about all the great **incentives available to ALL Scouts** whether you take the prize option or the extra 3% option.

Reminder: Incentives are available to **INDIVIDUAL** Scouts. Combined family or "household" totals should not be used.

For more details, check out your [Leader Guide](#) to see how you can encourage and reward your Scouts!

- **Council Incentives** – page 20
- **Pecatonica Incentives** – page 22
- **Unit Incentives** – Don't forget to add a couple of your own! – page 23

Payments

FIRST PAYMENT DUE: October 2nd

Please refer to page 19 in your [Leader Guide](#) for more information.

How to Make Payments:

Step 1: Collect funds from customers and deposit them into your Unit's bank account.

Step 2: Write a check from your Unit's bank account for 71% (taking Prizes) or 68% (taking Cash Option) of money collected to Council.

Step 3: Deposit check at a Huntington Bank branch Using deposit slips in Kickoff Kit OR bring to the Lott Scout Shop.

(Check and Cash are preferred. Credit Card payments will incur a 2.5% processing fee.)

Need more deposit slips?

Please contact Erin at 419.843.0111 or at erin.lalonde@scouting.org.

Weekly Pickups/Returns

Units may order additional product to pick up and/or return extra product on Fridays each week.

NEXT ORDER DUE: Monday, September 25 by Noon.

1) Place orders/returns by Noon each Monday

- Online at www.erieshorescouncil.org/snsorder (preferred method) OR
- Email to Erin at erin.lalonde@scouting.org OR
- Call Erin at 419.843.0111

2) Order by CONTAINER

- Orders may be adjusted at Council's discretion.

3) Sign up for a pickup time on Friday.

- Sign up [HERE](#).

Products are distributed based on availability. Those on the list will receive an email with pickup details on Wednesday afternoon.

NEXT WEEK'S PICKUP: Friday, September 29 from 4pm-6pm

Marco's Pizza Distribution, [1435 Holland Rd., Maumee, OH 43537](#)

Place Weekly Order Here By
September 25

Sign Up for Pick Up Time for
September 29

Additional Popcorn Needs

If your unit needs additional popcorn:

1. Check with the families in your unit that may have unsold product.
2. Work with another unit and transfer product (See Product Transfers)
3. Submit an order by Noon each Monday (See Weekly Pickups)

Product Transfers

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the Facebook Groups to connect with other Unit Kernels.

A **Transfer Form** must be filled out by the **unit giving** the product and submit it to the Council office. Please use **CONTAINER** quantities.

- **Online (Preferred Method)** - Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer.
- **Paper Form** - Download the Paper Form or make copies from the [Leader Guidebook](#).
 - [Email the form to Erin](#) **OR**
 - Bring to the lott Scout Shop **OR**
 - Fax to 419.241.6769

Online Transfer Form

Download Paper Form

Fill-It-Up Drawing

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online** (*Preferred method*) – Upload order forms and submit [HERE](#).
- **Drop Off** – Scout Shop, 5600 W. Sylvania Ave.
- **Email** – Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** – 419.241.6769

The first Fill-It-Up prize drawing will be on **Friday, September 22nd**. Names will remain in the drawing each week unless chosen as a winner.

All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

Online Sales – Info Sheet for Scouts

We have developed an **Online Sales Information Sheet** for Scouts to help them with Online Sales! Click the link for details!

[Online Info Sheet for Scouts](#)

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- Protect the product from heat.
- Keep the product out of the rain.
- Protect the product from damage.
- Keep large tins (#3,4,5) in original boxes.



Volunteers Needed!

Volunteers are needed on Fridays at Marco's Pizza Distribution Warehouse to help with sorting and loading popcorn orders, starting at 3:00 pm. Units begin picking up at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



Volunteer
Sign Up



Show & Sell Booth Schedules

The **2023 Show & Sell Booth Schedules** are now available!

If your unit did not receive a spot, please do not be discouraged. Approach other local businesses in your community to see if your unit can do a Show & Sell with them.

If you can't make your assigned time, please reach out to Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org promptly. There's a waitlist for available slots.

If inventory ordering for Show & Sell orders is a concern, please reach out to the Scout office and ask for Erin or Andrew.

[Bass Pro Schedule](#)

[Packo's Schedule](#)

Popcorn Banner Reservation

We have **3'x5' Popcorn Banners** available for you to reserve. You will receive a smaller banner(2'x4') in your Kickoff Kit, but these large banners will help advertise your sale! A \$25 fee will be assessed for banners not returned.



Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

- 1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.
- 2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



- 3) Corporate Sales – Use the opportunity to share with a company how their families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Professional if you would like to reserve peer-to-peer cards or have other membership ideas or questions.



Click for Full Calendar

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Sep 22 – First Pick Up
- Sep 25 – Place Additional Order
- Sep 29 – Next Pick Up
- Oct 2 – First Payment Due

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

Kernel Tracker Tool

Program Planner

Popcorn Worksheet Tool

REFERENCE

DOCS

Popcorn Leader Guide

Popcorn Easy Checklist

WEBSITE

Forms/Downloads

Online Sales/Seller ID

Tutorial Videos

New Kernel Checklist

Square / Venmo Options

Kickoff Presentation

Kernel Job Description

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

Popcorn Kernel Journal

Subscribe to Kernel Journal

Past Kernel Journal Editions

Look for your next Kernel Journal on September 27th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)

