



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

The 2023 Popcorn Sale starts this Friday, September 15th! The forecast indicates ideal weather for a fantastic sales weekend to launch our campaign!

Please share your [Popcorn Success Story](#) with us and it may be featured in our next Kernel Journal!

Weekly Pickups start next week. Please refer to the Mid-Week Pickup section below for details.

NEXT STEPS:

1. Review [Bass Pro & Packo's Show & Sell Assignments](#)
2. Encourage Scouts to start selling and share via social media.
3. [Order additional popcorn](#) by Noon on Monday, Sep. 18th.
4. [Schedule a pick up time](#) for Friday, Sep. 22nd.

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0111](tel:419.843.0111), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Thank You!**
- **Have Extra Popcorn?**
- **Additional Popcorn Needs**
- **Weekly Pickups>Returns**
- **Product Transfers**
- **Fill-It-Up Drawing**
- **Online Sales Info Sheet for Scouts**
- **Share a Popcorn Success Story**

Thank You!

A **BIG THANK YOU** to everyone for your patience and help at the distributions! Especially to the District Kernels and all the volunteers that came out to help sort and load the popcorn! That was a huge job!

Extra Popcorn

When you got home from distribution, did you notice an extra case or two in your order? Please let us know if you received popcorn that you did not order. Contact Erin at 419.843.0111 or email her at erin.lalonde@scouting.org.

Thank you!

Additional Popcorn Needs

If your unit needs additional popcorn:

1. Check with the families in your unit that may have unsold product.
2. Work with another unit and transfer product (See Product Transfers)
3. Submit an order by Noon each Monday (See Weekly Pickups)

Weekly Pickups>Returns

Units may order additional product to pick up and/or return extra product on Fridays each week.

NEXT ORDER DUE: Monday, September 18 by Noon.

1) Place orders/returns by Noon each Monday

- Online at www.erieshorescouncil.org/snsorder (preferred method) OR
- Email to Erin at erin.lalonde@scouting.org OR
- Call Erin at 419.843.0111

2) Order by **CONTAINER**

- Orders may be adjusted at Council's discretion.

3) Sign up for a pickup time on Friday.

- Link to SignUpGenius will be in the order confirmation email and [HERE](#).

Products are distributed based on availability. Those on the list will receive an email with pickup details on Wednesday afternoon.

NEXT PICKUP: Friday, September 22 from 4pm–6pm

Marco's Pizza Distribution, [1435 Holland Rd., Maumee, OH 43537](#)

Place Weekly Order Here

Product Transfers

Units may transfer product between each other during the popcorn sale to help fulfill their unit needs. Please go to the Facebook Groups to connect with other Unit Kernels.

A **Transfer Form** must be filled out by the **unit giving** the product and submit it to the Council office. Please use **CONTAINER** quantities.

- **Online (Preferred Method)** – Complete the online [Transfer Form](#). Both units will receive an email confirmation of the transfer.
- **Paper Form** – Download the Paper Form or make copies from the [Leader Guidebook](#).
 - [Email the form to Erin](#) OR
 - Bring to the Iott Scout Shop OR
 - Fax to 419.241.6769

Online Transfer Form

Download Paper Form

Fill-It-Up Drawing

Scouts can be entered into the weekly **Fill-It-Up Prize Drawing** by filling up an entire order form! Each filled-up form counts as one entry.

Submit copies of the filled-up forms with the Scout's name, unit type, unit number, and phone number to Council by noon each Friday.

- **Online** (*Preferred method*) – Upload order forms and submit [HERE](#).
- **Drop Off** – Scout Shop, 5600 W. Sylvania Ave.
- **Email** – Scan and email to Erin at erin.lalonde@scouting.org
- **Fax** – 419.241.6769

The first Fill-It-Up prize drawing will be on **Friday, September 22nd**. Names will remain in the drawing each week unless chosen as a winner.

All Scouts must be registered in your unit to sell popcorn.

[Upload Filled Order Forms Here](#)

Online Info Sheet for Scouts

We have developed an **Online Sales Information Sheet** for Scouts to help them with Online Sales! Click the link for details!

[Online Info Sheet for Scouts](#)

Popcorn Success Story

Online Sales are easy! Since August 18th, 39 Scouts have sold online with a total of \$3,640. **Clifford E.** from **Swan Creek Troop 104** has **sold \$410** in online sales. Well done, Clifford! For more information about Online Sales visit erishorescouncil.org/onlinesales.

We want to hear your **Popcorn Sale Success Story**! Your Unit and or Scout(s) can be featured in one of the next Kernel Journals!

Please share your story and photos at the link below.

[Share Your Popcorn Success Story](#)

Product Care Tips

Please remember that damaged products cannot be returned. For tips to keep your product safe, please see page 19 under Show & Sell Popcorn Returns in your [Leaders Guide](#).

- **Protect the product from heat.** Temperatures inside a vehicle or sitting out in the sun can melt the chocolate varieties very quickly.
- **Keep the product out of the rain.** During Show & Sells, be sure to keep the product dry and safe from water damage.
- **Protect the product from damage.** Tins can get dented or scratched and boxes can get crushed when not handled properly.
- **Keep large tins in original boxes.** Classic Trio, Cheese Lover's, and Chocolate Lover's tins must be in the original cardboard box to be returned.



Volunteers Needed!

Volunteers are needed on Fridays at Marco's Pizza Distribution Warehouse to help with sorting and loading popcorn orders, starting at 3:00 pm. Units begin picking up at 4:00 pm

If you can spare some time to help, that would be awesome!

Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!



**Volunteer
Sign Up**



Show & Sell Booth Schedules

The **2023 Show & Sell Booth Schedules** are now available!

If your unit did not receive a spot, please do not be discouraged. Approach other local businesses in your community to see if your unit can do a Show & Sell with them.

If you can't make your assigned time, please reach out to Erin LaLonde at 419.843.0111 or erin.lalonde@scouting.org promptly. There's a waitlist for available slots.

If inventory ordering for Show & Sell orders is a concern, please reach out to the Scout office and ask for Erin or Andrew.

[Bass Pro Schedule](#)

[Packo's Schedule](#)

Popcorn Banner Reservation

We have **3'x5' Popcorn Banners available** for you to reserve. You will receive a smaller banner(2'x4') in your Kickoff Kit, but these large banners will help advertise your sale! A \$25 fee will be assessed for banners not returned.



Popcorn & Membership

Popcorn Sales are a great time to invite others to join!

- 1) Take Order: Scouts should print and share peer-to-peer cards to invite neighbors to join Scouting.
- 2) Show & Sell – Set up a small display of Unit activities, and include a visible QR code to invite folks to join Scouting. For example, use:



3) Corporate Sales – Use the opportunity to share with a company how their families can join Scouting.

Find great recruiting resources at www.erieshorescouncil.org/enrollment.

Our Scouting program is stronger when we share it with friends!

Please contact your District Professional if you would like to reserve peer-to-peer cards or have other membership ideas or questions.



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Sep 15 – Product Sales Start
- Sep 18 – Place Additional Order
- Sep 22 – First Pick Up

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

TOOLS TO USE

[Kernel Tracker Tool](#)

[Program Planner](#)

[Popcorn Worksheet Tool](#)

REFERENCE DOCS

[Popcorn Leader Guide](#)

[Popcorn Easy Checklist](#)

WEBSITE

[Forms/Downloads](#)

[Online Sales/Seller ID](#)

Tutorial Videos

New Kernel Checklist

Square / Venmo Options

Kickoff Presentation

Kernel Job Description

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0111

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

Popcorn Kernel Journal

Subscribe to Kernel Journal

Past Kernel Journal Editions

Look for your next Kernel Journal on September 20th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

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