

NEPA COUNCIL 2023 POPCORN INCENTIVES

POPSTART PROGRAM

For: Units with a Zero Sales Base

What: One Show & Sell Sale

When: September or October

Schedule a show & sell and organize a schedule for 2 Scouts working per shift. Popcorn is given to the unit on consignment and return remaining items at the end of the sale. No \$ upfront! The Unit keeps the 35% commission on the sales and receives an additional \$25 in the Unit Scout Shop Account.

POPPIN' PERKS PROGRAM

For: Units with a Sales Base from the 2022 popcorn sale

What: Increase your Sales over your 2022 sales total

When: September or October

Meet the sales increase in the chart below and your Unit will receive the 35% commission for sales and additional \$\$ for your Unit's Scout Shop Account.

<u>'22 Unit Sales</u>	<u>Increase By</u>	<u>Prize \$\$</u>
\$1 to \$1000	20%	\$30
\$1001 to \$2500	15%	\$60
\$2501 on Up	10%	\$90

LET'S GET SALES POPPIN' IN NEPA!!