



# BOY SCOUTS OF AMERICA®

## ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

### PECATONICA RIVER POPCORN®

## Hello Popcorn Kernel & Leaders

School is back in session and popcorn is in full swing! We had a great turnout at our Popcorn Kickoffs this month, and we are really pumped about our upcoming sale!

**This issue of the Kernel Journal is POPPING with information!** Check it out!

#### NEXT STEPS:

1. **Sign Up** – [Council Show & Sell](#) Opportunities.
2. **Sign Up** – [Online Sales Seller IDs](#) for Scouts.
3. **Bass Pro & Packo's Announcement** – [Show & Sell Time Slots](#) announced on **Tuesday, August 29th!**
4. **Order** – [Show & Sell Orders](#) are due in one week on **Wednesday, August 30th!**

**Questions** about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0113](tel:419.843.0113), email at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org), or visit [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn).

**Correct Unit Contact:** If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

# LOOK WHAT'S NEW!



## What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Popcorn Kickoff Kits**
- **Leader Guide**
- **Kickoff Presentation**

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## Popcorn Kickoff Kits

If you couldn't attend a Popcorn Kickoff, your **Popcorn Kickoff Kit** can be picked up at the lott Scout Shop during business hours. Please ask for Erin. We will review key points in the Leader Guide with you.

### **lott Scout Shop Hours:**

#### **(Current) - September 4**

M, Tu, W, F : 8:30 am – 5:00 pm  
Th : 8:30 am – 6:00 pm  
Sa, Su : Closed

#### **September 5 – September 30**

M, W, F : 8:30 am – 5:00 pm  
Tu, Th : 8:30 am – 7:00 pm  
Sa : 9:00 am – 2:00 pm  
Su : Closed

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## Leader Guide & Kickoff Presentation

### **POPCORN LEADER GUIDE**

The **Popcorn Leader Guidebook** is now available on the website. A hard copy will be included in your Kickoff Kit.

### **POPCORN KICKOFF PRESENTATION**

Find the **2023 Popcorn Kickoff Presentation** on the Forms/Downloads page or click the button below.

[Leader Guide](#)

[Kickoff Presentation](#)

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## Show & Sell Orders Due

Show & Sell Orders need to be placed by **Wednesday, August 30th**.

*Ordering Guidelines:*

- **Case** quantities only
- **Order Limit** – No limit, but Council reserves the right to adjust.
- **Adjustments** – You can make changes to your order as needed until the system closes.

**Ordering Methods:**

- **Online:** Click NEW ORDER button at [PRPopcorn.com](http://PRPopcorn.com) (*Preferred Method*)
- **Paper:** Download form and submit to Erie Shores Council
  - Email: [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org)
  - Fax: 419.241.6769

Please contact [Erin LaLonde](#) if you have difficulty logging in to your account.

Online Dashboard

Paper Order Form

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## Sign Up for a Distribution Time

Sign up for your **Distribution Time** slot(s) on SignUpGenius\*.

- [Commodore Perry & Northwest District Distribution](#) – September 12
  - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- [Eagle Bay District Distribution](#) – September 13
  - Total Distribution Inc., 2215 Bark Creek Dr., Fremont, OH
- [Swan Creek District Distribution](#) – September 13
  - Lucas County Fairgrounds, 1406 Key St., Maumee, OH
- [Wood District Distribution](#) – September 13
  - Whitacre Trucking, 12602 S. Dixie Hwy, Portage, OH

**\*If you order 50 or more cases, PLEASE sign up for two (2) back-to-back time slots.**

Example: 4:00 pm and 4:20 pm to allow 40 minutes to load vehicle(s).

Sep 12  
Maumee

Sep 13  
Fremont

Sep 13  
Maumee

Sep 13  
Portage

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## Volunteers Needed!

We need volunteers to help sort and load popcorn at Distribution Locations on September 12 & 13. We'll start pulling orders at 2:00 pm, and units start picking up at 3:00 pm.

If you can spare some time to help, that would be awesome! Ask your unit's parents if they can join in. Scouts aged 14 or older can volunteer for service hours too!

[Volunteer Sign Up](#)

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## Scout Boss/Pecatonica Dashboard

**Scout Boss** is the online system for Unit Popcorn Kernels. It is where your dashboard and tools are located.

- Go to [PRPopcorn.com](http://PRPopcorn.com)
- Click "My Account"
- Login with your credentials
- Need credentials? [CLICK HERE](#)

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## Online Sales

**Pecatonica River Popcorn Online Sales run August 18th – November 20th!**

Online Sales require each Scout to have a Seller ID. A Seller ID is also used to submit Pecatonica Winner Circle Prizes.

Click on the button below for more Online Sales information!

[Online Sales & Seller ID Details](#)

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## Kernel Tracker Tool

The Kernel Tracker tracks individual Scout sales and more! It will work on any device with a web browser.

The Kernel Tracker can be accessed through your dashboard at [www.prcpopcorn.com](http://www.prpopcorn.com).

- **Web-Based Unit Inventory Tool**
- **Use on any device with a browser**
- **Track inventory stock and distribute stock**
- **Send inventory reports to parents**
- **List & manage Show & Sells**



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## Worksheet Tool

A key component to your popcorn sale is the ability to track your Scout's sales.

Pecatonica provides a basic Excel worksheet that you can use to track sales. You are welcome to use this worksheet or create your own system.

You can download the **Worksheet Tool** from your Unit Dashboard by clicking on the Worksheet Tool button. This file is password protected. If you wish to make adjustments, please use password "popcorn."

### Dashboard



## Council Show & Sell Drawing

Bass Pro and Tony Packo's have generously allowed Scout Units to sell popcorn at their locations.

Sign up for all of the drawings, only the ones you want, or you can opt out of participating in the Show & Sells.

**Please sign up by August 28th.** The Show & Sell assignments will be randomly drawn and posted on **August 29th.**

- **Bass Pro** – 35 total time slots available
- **Packo's** – 14 total time slots available per location, except for Packo's at the Park which has 3 time slots available.

It's important to note that these drawings are Council-wide, and you will be notified by email if you receive a time slot. More information will be provided at your District Kickoff.

[Enter Show & Sell Drawing](#)

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## Commission Options

The Base Commission for ALL Units is going up from 28% last year to **29%** of Combined Product and Online Gross Sales with the choice of one of the following options:

- **PRIZES:** Receive prizes from Keller Prize Program
- OR
- **BONUS CASH:** Extra 3% commission (32% commission total)

Choose your option on your Popcorn Commitment Form. Please notify [Erin LaLonde](#) if you need to change your option during the Popcorn Sale.

**Whichever option you choose, ALL Scouts are eligible for the Council Incentives!**

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## Commit to Sell

Commit your Unit to sell in the **2023 Popcorn Sale.**

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

You can make changes to your commitment at any time by contacting Erin LaLonde at [erin.lalonde@scouting.org](mailto:erin.lalonde@scouting.org) or [419.843.0113](tel:419.843.0113).

Commit Online (*preferred method*) or with a Paper Form:

- [Commit Online](#) by logging into your Pecatonica Dashboard
  - Need Pecatonica Log-in credentials? Contact [Erin LaLonde](#).
- [Commit with Paper Form](#)

Online Commitment

Paper Commitment

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## 2023 Popcorn Sale Preparations

### [POPCORN SALE EASY CHECKLIST](#)

Need an easy checklist of what the next steps should be?

Check out the **Popcorn Sale Checklist!**

Popcorn Sale Easy Checklist

### [PECATONICA TUTORIALS](#)

Login to the popcorn system at [www.prcpopcorn.com](http://www.prpopcorn.com) so you are ready to place orders and track your sales!

Check out the **Tutorial Videos!**

Pecatonica Tutorial Videos

### [POPCORN PROGRAM PLANNER](#)

Download the Popcorn Program Planner spreadsheet to help you plan your 2023–2024 program and popcorn sale!

Distribute the completed **Program Planner** to your parents at your Popcorn Kickoff!

Popcorn Program Planner

### [UNIT POPCORN KERNEL](#)

Is your Unit looking for a Popcorn Kernel? Use this job description as a starting point to talk with volunteers.

Check out the **Unit Kernel Job Description!**

Kernel Job Description

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Click for Full Calendar

## Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Aug 29 – Show & Sell Announcement
- Aug 30 – Show & Sell Orders Due
- Sep 12–13 – Show & Sell Distribution
- Sep 15 – Product Sales Start

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## Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

Kernel Job Description

New Kernel Checklist

Popcorn Easy Checklist

Forms/Downloads

Pecatonica Tutorials

Square / Venmo Options

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## Additional Resources

**Erie Shores Council Website – Popcorn** – [www.erieshorescouncil.org/popcorn](http://www.erieshorescouncil.org/popcorn)

**District Facebook Groups** – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

**Pecatonica River Popcorn Website** – <https://pecatonicariverpopcorn.com/>

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## Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) - Erie Shores Council Popcorn Kernel - 567.277.2386

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Justin Simpson](#) - Eagle Bay District Popcorn Kernel - 567.201.9673

[Ellen Watkins](#) - Northwest District Popcorn Kernel - 419.276.1217

[Monyca Uecker](#) - Swan Creek District Popcorn Kernel - 843.324.0831

[Vicki Rosengarten](#) - Wood District Popcorn Kernel - 419.889.8373

[Erin LaLonde](#) - Council Staff - 419.843.0113

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

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## Popcorn Kernel Journal

[Subscribe to Kernel Journal](#)

[Past Kernel Journal Editions](#)

**Look for your next Kernel Journal on August 30th!**

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Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

**Keep Popping!**

Christine Smith- ESC Popcorn Kernel

[cworonec@gmail.com](mailto:cworonec@gmail.com)

567.277.2386

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