



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

DID YOU RSVP FOR A KICKOFF YET?

The **2023 Popcorn Kickoffs** started this week! These Kickoffs offer a chance to connect with fellow Kernels, gain insights from their successful sales strategies, and discover ways to motivate your Scouts.

No worries if you missed your District Kickoff this week. You still have time! Sign up for Swan Creek District on Wednesday, 8/16, or the Council-wide makeup on Tuesday, 8/22.

[RSVP today!](#) More info below!

NEXT STEPS:

1. **Commit to Sell** – Please see the information below.
2. **Attend** – [District Popcorn Kickoffs](#) in August.
3. **Sign Up** – [Council Show & Sell](#) Opportunities.
4. **Sign Up** – [Online Sales Seller IDs](#) for Scouts.

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0113](tel:419.843.0113), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Scout Boss - Pecatonica Dashboard**
- **Online Sales - Open 8/18**
- **Seller IDs**

Scout Boss

Scout Boss is the online system for Unit Popcorn Kernels. It is where your dashboard and tools are located.

- Go to PRPopcorn.com
- Click "My Account"
- Login with your credentials
- Need credentials? [CLICK HERE](#)

Online Sales

Pecatonica River Popcorn Online Sales open on **August 18th!**

Note: Product Sales don't start until September 15th!

Sign your Scouts up for Seller IDs and encourage your Scouts to start selling to family and friends out of town. Check out the tutorial videos to help both the Kernel and Scouts by clicking [HERE](#).

Pro Tip: Units can create a "Unit" Seller ID with commissions going to your Pack or Troop. Leaders without Scouts in the program can share this profile with family, friends, and co-workers.

WHY SELL ONLINE?

- Reach family and friends outside of your community.
- Products are shipped directly to the consumer.
- Each Scout gets credit for what they sell using Seller IDs.
- FREE SHIPPING!

HOW TO START:

- Set Scouts up with Seller ID.
- Email sent to Parents with instructions for My PR Popcorn.
- Create/Update and Share profile via social media and email.
- Friends and family click on "Shop Now" button!

My PR Popcorn Profile Sharing Tools Makes it Easy For Scouts!



ONLINE SALES FAQ

- **How does my Scout access the My PR Popcorn Tool?**
 - Once a Seller ID is created/updated, an email will be sent to the parent with a link to access the tool.
- **How do I see what my Scouts' sales are?**
 - Online Sales Reports will be "live" in Scout Boss (prpopcorn.com), Kernel Tracker, and My PR Popcorn.
 - Scout Boss: Look under "Reports" and click on "Online Invoices".
- **Do Online Sales count towards individual sales totals?**
 - Yes! Online Sales from August 18 – October 31 count towards individual totals and prizes.
- **When do I receive the commission from Online Sales?**
 - Online Commissions will be applied to your invoice on 11/1 and 12/1 as a credit towards your balance due.

Seller IDs

Online Sales require each Scout to have a **Seller ID**. A Seller ID is also used to submit Pecatonica Winner Circle Prizes.

HOW TO CREATE A SELLER ID:

1. Obtain the Scout's first and last name and a parent email.
2. Log in to your Dashboard at www.prcpopcorn.com.
3. Click on the Scout Seller ID button.
4. Update and/or add Scouts as needed.

NOTES:

- **Seller IDs will not change from last year.**
- **Resend a Seller ID to current Scouts:**
 - Click on EDIT next to Scout's name, then UPDATE.
 - This will resend the email to the parent
- **Make a Scout Inactive:**
 - Click on EDIT next to Scout's name.
 - Click the box in the INACTIVE column at the left.
- **Transfer Scout to New Unit:**
 - Create a new Seller ID with the new Unit.
 - Scout will need to create a new profile.



District Popcorn Kickoffs

It is important that someone from your unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2023 Popcorn Sale! Be sure to RSVP so we can bring your Kickoff Kit!

- **Northwest (NW)** – August 10, 7:00 pm
- **Swan Creek (SC)** – Aug. 16, 7:00 pm ***NEW DATE!**
- **Wood (WD)** – August 10, 7:00 pm
- **Council Make Up** – August 22, 7:00 pm

*Virtual option is available at each kickoff

POPCORN Kick-Off

[RSVP for](#)
[District Popcorn](#)
[Kickoff](#)

Kernel Tracker Tool

The Kernel Tracker tracks individual Scout sales and more! It will work on any device with a web browser.

The Kernel Tracker can be accessed through your dashboard at www.prpopcorn.com.

- **Web-Based Unit Inventory Tool**
- **Use on any device with a browser**
- **Track inventory stock and distribute stock**
- **Send inventory reports to parents**
- **List & manage Show & Sells**



Worksheet Tool

A key component to your popcorn sale is the ability to track your Scout's sales.

Pecatonica provides a basic Excel worksheet that you can use to track sales. You are welcome to use this worksheet or create your own system.

You can download the **Worksheet Tool** from your Unit Dashboard by clicking on the Worksheet Tool button.



Council Show & Sell Drawing

Bass Pro and Tony Packo's have generously allowed Scout Units to sell popcorn at their locations.

Sign up for all of the drawings, only the ones you want, or you can opt out of participating in the Show & Sells.

Please sign up by August 28th. The Show & Sell assignments will be randomly drawn and posted on **August 29th**.

- **Bass Pro** – 35 total time slots available
- **Packo's** – 14 total time slots available per location, except for Packo's at the Park which has 3 time slots available.

It's important to note that these drawings are Council-wide, and you will be notified by email if you receive a time slot. More information will be provided at your District Kickoff.

Enter Show & Sell Drawing

Commission Options

The Base Commission for ALL Units is going up from 28% last year to **29%** of Combined Product and Online Gross Sales with the choice of one of the following options:

- **PRIZES:** Receive prizes from Keller Prize Program
- OR
- **BONUS CASH:** Extra 3% commission (32% commission total)

Choose your option on your Popcorn Commitment Form. Please notify [Erin LaLonde](#) if you need to change your option during the Popcorn Sale.

Whichever option you choose, ALL Scouts are eligible for the Council Incentives!

Commit to Sell

Commit your Unit to sell in the **2023 Popcorn Sale**.

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

You can make changes to your commitment at any time by contacting Erin LaLonde at erin.lalonde@scouting.org or [419.843.0113](tel:419.843.0113).

Commit Online (*preferred method*) or with a Paper Form:

- [Commit Online](#) by logging into your Pecatonica Dashboard
 - Need Pecatonica Log-in credentials? Contact [Erin LaLonde](#).
- [Commit with Paper Form](#)

Online Commitment

Paper Commitment

2023 Popcorn Sale Preparations

[POPCORN SALE EASY CHECKLIST](#)

Need an easy checklist of what the next steps should be?

Check out the **Popcorn Sale Checklist!**

Popcorn Sale Easy Checklist

[PECATONICA TUTORIALS](#)

Login to the popcorn system at www.prpopcorn.com so you are ready to place orders and track your sales!

Check out the **Tutorial Videos!**

Pecatonica Tutorial Videos

[POPCORN PROGRAM PLANNER](#)

Download the Popcorn Program Planner spreadsheet to help you plan your 2023–2024 program and popcorn sale!

Distribute the completed **Program Planner** to your parents at your Popcorn Kickoff!

Popcorn Program Planner

[UNIT POPCORN KERNEL](#)

Is your Unit looking for a Popcorn Kernel? Use this job description as a starting point to talk with volunteers.

Check out the **Unit Kernel Job Description!**

Kernel Job Description



Click for Full Calendar

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Aug 10 – NW District Popcorn Kickoff
- Aug 10 – WD District Popcorn Kickoff
- **Aug 16** – SC District Popcorn Kickoff
- Aug 18 – Online Sales Open
- Aug 29 – Show & Sell Announcement
- Aug 30 – Show & Sell Orders Due

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

Kernel Job Description

New Kernel Checklist

Popcorn Easy Checklist

Forms/Downloads

Pecatonica Tutorials

Square / Venmo Options

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) - Erie Shores Council Popcorn Kernel - 567.277.2386

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Justin Simpson](#) - Eagle Bay District Popcorn Kernel - 567.201.9673

[Ellen Watkins](#) - Northwest District Popcorn Kernel - 419.276.1217

[Monyca Uecker](#) - Swan Creek District Popcorn Kernel - 843.324.0831

[Vicki Rosengarten](#) - Wood District Popcorn Kernel - 419.889.8373

[Erin LaLonde](#) - Council Staff - 419.843.0113

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

Popcorn Kernel Journal

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[Past Kernel Journal Editions](#)

Look for your next Kernel Journal on August 16th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

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567.277.2386

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