



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

As summer nears its end, it's time to get ready for a new school year, and that means **POPCORN!**

Our **District Popcorn Kickoffs** start **NEXT WEEK!** Please [RSVP](#) for the Kickoff you will attend so we can be sure to have your kit there. Please see below for more information.

NEXT STEPS:

1. **Commit to Sell** – Please see the information below.
2. **RSVP** – [District Popcorn Kickoffs](#) in August.
3. **Sign Up** – [Council Show & Sell](#) Opportunities

Questions about the **2023 Popcorn Sale?** Give Erin a call at [419.843.0113](tel:419.843.0113), email at erin.lalonde@scouting.org, or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer the Unit's Kernel or key leader, kindly forward this to the new Kernel and/or Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- **Why should I attend a Popcorn Kickoff?**
 - **Kernel Tracker**
 - **Worksheet Tool**
-

Why Should I Attend a Popcorn Kickoff?

Glad you asked! There are many great reasons to attend and here are a few:

- **Learn** about new incentives to encourage your Scouts!
 - **Receive** supplies for a successful sale!
 - **Network** with other Kernels!
 - **Ask** questions!
-

District Popcorn Kickoffs

It is important that someone from your unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2023 Popcorn Sale! Be sure to RSVP so we can bring your Kickoff Kit!

- **Commodore Perry (CP)** – August 8, 7:00 pm
- **Eagle Bay (EB)** – August 9, 6:00 pm
- **Northwest (NW)** – August 10, 7:00 pm
- **Swan Creek (SC)** – Aug. 16, 7:00 pm ***NEW DATE!**
- **Wood (WD)** – August 10, 7:00 pm
- **Council Make Up** – August 22, 7:00 pm

*Virtual option is available at each kickoff



[RSVP for](#)

[District](#)

[Popcorn](#)

[Kickoff](#)

Kernel Tracker Tool

The Kernel Tracker tracks individual Scout sales and more! It will work on any device with a web browser.

The Kernel Tracker can be accessed through your dashboard at www.prpopcorn.com.

- **Web-Based Unit Inventory Tool**
- **Use on any device with a browser**
- **Track inventory stock and distribute stock**
- **Send inventory reports to parents**
- **List & manage Show & Sells**



Worksheet Tool

A key component to your popcorn sale is the ability to track your Scout's sales.

Pecatonica provides a basic Excel worksheet that you can use to track sales. You are welcome to use this worksheet or create your own system.

You can download the **Worksheet Tool** from your Unit Dashboard by clicking on the Worksheet Tool button.



Council Show & Sell Drawing

Bass Pro and Tony Packo's have generously allowed Scout Units to sell popcorn at their locations.

You can sign up for all of the drawings, only the ones you want, or you can opt out of participating in the Show & Sells.

Please sign up by August 28th. The Show & Sell assignments will be randomly drawn and posted on **August 29th.**

- **Bass Pro** – 35 total time slots available
- **Packo's** – 14 total time slots available per location, except for Packo's at the Park

It's important to note that these drawings are Council-wide, and you will be notified by email if you receive a time slot. More information will be provided at your District Kickoff.

[Enter Show & Sell Drawing](#)

Commission Options

The Base Commission for ALL Units is going up from 28% last year to **29%** of Combined Product and Online Gross Sales with the choice of one of the following options:

- **PRIZES:** Receive prizes from Keller Prize Program

OR

- **BONUS CASH:** Extra 3% commission (32% commission total)

Choose your option on your Popcorn Commitment Form. Please notify [Erin LaLonde](#) if you need to change your option during the Popcorn Sale.

Whichever option you choose, ALL Scouts are eligible for the Council Incentives!

Commit to Sell

Commit your Unit to sell in the **2023 Popcorn Sale.**

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

You can make changes to your commitment at any time by contacting Erin LaLonde at erin.lalonde@scouting.org or [419.843.0113](tel:419.843.0113).

Commit Online (*preferred method*) or with a Paper Form:

- [Commit Online](#) by logging into your Pecatonica Dashboard
 - Need Pecatonica Log-in credentials? Contact [Erin LaLonde](#).
- [Commit with Paper Form](#)

[Online Commitment](#)

[Paper Commitment](#)

2023 Popcorn Sale Preparations

POPCORN SALE EASY CHECKLIST

Need an easy checklist of what the next steps should be?

Check out the **Popcorn Sale Checklist!**

[Popcorn Sale Easy
Checklist](#)

PECATONICA TUTORIALS

Login to the popcorn system at www.prpopcorn.com so you are ready to place orders and track your sales!

Check out the **Tutorial Videos!**

[Pecatonica Tutorial Videos](#)

POPCORN PROGRAM PLANNER

Download the Popcorn Program Planner spreadsheet to help you plan your 2023–2024 program and popcorn sale!

Distribute the completed **Program Planner** to your parents at your Popcorn Kickoff!

[Popcorn Program Planner](#)

UNIT POPCORN KERNEL

Is your Unit looking for a Popcorn Kernel? Use this job description as a starting point to talk with volunteers.

Check out the **Unit Kernel Job Description!**

[Kernel Job Description](#)



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Aug 8 - CP District Popcorn Kickoff
- Aug 9 - EB District Popcorn Kickoff
- Aug 10 - NW District Popcorn Kickoff
- Aug 10 - WD District Popcorn Kickoff
- **Aug 16** - SC District Popcorn Kickoff
- Aug 18 - Online Sales Open

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

[Kernel Job Description](#)

[New Kernel Checklist](#)

[Popcorn Easy Checklist](#)

[Forms/Downloads](#)

[Pecatonica Tutorials](#)

[Square / Venmo](#)

[Options](#)

Additional Resources

Erie Shores Council Website - Popcorn - www.erieshorescouncil.org/popcorn

District Facebook Groups - Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels - Commodore Perry District](#)
- [Erie Shores Popcorn Kernels - Eagle Bay District](#)
- [Erie Shores Popcorn Kernels - Northwest District](#)
- [Erie Shores Popcorn Kernels - Swan Creek District](#)
- [Erie Shores Popcorn Kernels - Wood District](#)

Pecatonica River Popcorn Website - <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) - Erie Shores Council Popcorn Kernel - 567.277.2386

[Christine Smith](#) - Commodore Perry District Popcorn Kernel - 567.277.2386

[Justin Simpson](#) - Eagle Bay District Popcorn Kernel - 567.201.9673

[Ellen Watkins](#) - Northwest District Popcorn Kernel - 419.276.1217

[Monyca Uecker](#) - Swan Creek District Popcorn Kernel - 843.324.0831

[Vicki Rosengarten](#) - Wood District Popcorn Kernel - 419.889.8373

[Erin LaLonde](#) - Council Staff - 419.843.0113

[Taia Sutherland](#) - Council Staff - 419.466.7197

[Andrew Curran](#) - Council Advisor - 419.843.0108

Popcorn Kernel Journal

[Subscribe to Kernel Journal](#)

[Past Kernel Journal Editions](#)

Look for your next Kernel Journal on August 9th!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

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