



BOY SCOUTS OF AMERICA®

ERIE SHORES COUNCIL



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

Hello Popcorn Kernel & Leaders

As August approaches, **District Popcorn Kickoffs** are coming up! We're excited about the sales to benefit Units' programs and support our Camps!

Time to Plan! – Start planning your popcorn sale with the resources detailed below!

NEXT STEPS:

1. **Commit to Sell** – Please see the information below.
2. **RSVP** – [District Popcorn Kickoffs](#) in August.

Questions about the **2023 Popcorn Sale**? Give Erin a call at [419.843.0113](tel:419.843.0113), email at erin.lalonde@scouting.org or visit www.erieshorescouncil.org/popcorn.

Correct Unit Contact: If you are no longer your Unit's Kernel or Unit's key leader, please forward this to the new Kernel and/or your Unit leadership, and click the unsubscribe link below.

LOOK WHAT'S NEW!



What's New This Week!

Each week the Popcorn Kernel Journal will feature NEW items in this section. Please read below for more details.

- Council Show & Sell Drawing
- Commission Options
- Swan Creek Kickoff – Date Changed to Wednesday, August 16th

District Popcorn Kickoffs

It is important that someone from your unit attends a Popcorn Kickoff to receive all the essential updates and supplies for the 2023 Popcorn Sale! Be sure to RSVP so we can bring your Kickoff Kit!

- **Commodore Perry (CP)** – August 8, 7:00 pm
- **Eagle Bay (EB)** – August 9, 6:00 pm
- **Northwest (NW)** – August 10, 7:00 pm
- **Swan Creek (SC)** – Aug. 16, 7:00 pm ***NEW DATE!**
- **Wood (WD)** – August 10, 7:00 pm
- **Council Make Up** – August 22, 7:00 pm

The logo for the Popcorn Kick-Off event. It features the word "POPCORN" in a bold, red, sans-serif font. A small illustration of a popcorn bucket is positioned above the letter "O". Below "POPCORN", the words "Kick-Off" are written in a larger, red, stylized font with a slight shadow effect.A dark blue rounded rectangular button with white text. The text reads "RSVP for District Popcorn Kickoff" in a clean, white, sans-serif font, arranged in four lines.

*Virtual option is available at each kickoff



Council Show & Sell Drawing

Bass Pro and Tony Packo's have generously allowed Scout Units to sell popcorn at their locations.

You can sign up for all of the drawings, only the ones you want, or you can opt out of participating in the Show & Sells.

Please sign up by August 28th. The Show & Sell assignments will be randomly drawn and posted on **August 29th.**

- **Bass Pro** – 35 total time slots available
- **Packo's** – 14 total time slots available per location, except for Packo's at the Park

It's important to note that these drawings are Council-wide, and you will be notified by email if you receive a time slot. More information will be provided at your District Kickoff.

[Enter Show & Sell Drawing](#)

Commission Options

The Base Commission for ALL Units is going up from 28% last year to **29%** of Combined Product and Online Gross Sales with the choice of one of the following options:

- **PRIZES:** Receive prizes from Keller Prize Program

OR

- **BONUS CASH:** Extra 3% commission (32% commission total)

Choose your option on your Popcorn Commitment Form. Please notify [Erin LaLonde](#) if you need to change your option during the Popcorn Sale.

Whichever option you choose, ALL Scouts are eligible for the Council Incentives!

Commit to Sell

Commit your Unit to sell in the **2023 Popcorn Sale**.

If you are unsure about the number of Scouts participating and/or Unit goal amounts, please use your best guess.

You can make changes to your commitment at any time by contacting Erin LaLonde at erin.lalonde@scouting.org or [419.843.0113](tel:419.843.0113).

Commit Online (*preferred method*) or with a Paper Form:

- [Commit Online](#) by logging into your Pecatonica Dashboard
 - Need Pecatonica Log-in credentials? Contact [Erin LaLonde](#).
- [Commit with Paper Form](#)

[Online Commitment](#)

[Paper Commitment](#)

2023 Popcorn Sale Preparations

[POPCORN SALE EASY CHECKLIST](#)

Need an easy checklist of what the next steps should be?

Check out the **Popcorn Sale Checklist!**

[Popcorn Sale Easy Checklist](#)

[PECATONICA TUTORIALS](#)

Login to the popcorn system at www.prpopcorn.com so you are ready to place orders and track your sales!

Check out the **Tutorial Videos!**

[Pecatonica Tutorial Videos](#)

[POPCORN PROGRAM PLANNER](#)

Download the Popcorn Program Planner spreadsheet to help you plan your 2023-2024 program and popcorn sale!

Distribute the completed **Program Planner** to your parents at your Popcorn Kickoff!

[Popcorn Program Planner](#)

[UNIT POPCORN KERNEL](#)

Is your Unit looking for a Popcorn Kernel? Use this job description as a starting point to talk with volunteers.

Check out the **Unit Kernel Job Description!**

[Kernel Job Description](#)



[Click for Full Calendar](#)

Popcorn Calendar

Mark your calendars now! Get a complete list of upcoming dates, times, locations, form due dates, and more.

- Aug 8 - CP District Popcorn Kickoff
- Aug 9 - EB District Popcorn Kickoff
- Aug 10 - NW District Popcorn Kickoff
- Aug 10 - WD District Popcorn Kickoff
- **Aug 16** - SC District Popcorn Kickoff
- Aug 18 - Online Sales Open

Helpful Information Links & Resources

Please click on the buttons for helpful links as you complete your sale.

Kernel Job Description

New Kernel Checklist

Popcorn Easy Checklist

Forms/Downloads

Pecatonica Tutorials

Square / Venmo Options

Additional Resources

Erie Shores Council Website – Popcorn – www.erieshorescouncil.org/popcorn

District Facebook Groups – Click on the District Name or search on Facebook. Feel free to join as many as you want.

- [Erie Shores Popcorn Kernels – Commodore Perry District](#)
- [Erie Shores Popcorn Kernels – Eagle Bay District](#)
- [Erie Shores Popcorn Kernels – Northwest District](#)
- [Erie Shores Popcorn Kernels – Swan Creek District](#)
- [Erie Shores Popcorn Kernels – Wood District](#)

Pecatonica River Popcorn Website – <https://pecatonicariverpopcorn.com/>

Questions?

Our Erie Shores Council Popcorn Committee is always ready to help. Please feel free to contact us if you have any questions! Just click on a name for an email address or call the number listed.

[Christine Smith](#) – Erie Shores Council Popcorn Kernel – 567.277.2386

[Christine Smith](#) – Commodore Perry District Popcorn Kernel – 567.277.2386

[Justin Simpson](#) – Eagle Bay District Popcorn Kernel – 567.201.9673

[Ellen Watkins](#) – Northwest District Popcorn Kernel – 419.276.1217

[Monyca Uecker](#) – Swan Creek District Popcorn Kernel – 843.324.0831

[Vicki Rosengarten](#) – Wood District Popcorn Kernel – 419.889.8373

[Erin LaLonde](#) – Council Staff – 419.843.0113

[Taia Sutherland](#) – Council Staff – 419.466.7197

[Andrew Curran](#) – Council Advisor – 419.843.0108

Popcorn Kernel Journal

Subscribe to Kernel Journal

Past Kernel Journal Editions

Look for your next Kernel Journal on August 2nd!

Please feel free to contact me if you have any questions! You are welcome to call, email, or text me.

Keep Popping!

Christine Smith- ESC Popcorn Kernel

cworonec@gmail.com

567.277.2386

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)



STOP. THINK. CLICK.