



# 2023 Membership Growth Challenge



- Update BeAScout pin data** & respond to leads within 48 hours
- Perform a **service project** for your neighborhood school and/or Chartered Organization

## Training

- Have 100% fully trained leaders
- Have at least one leader attend Fall membership training
- Recruit and train a New Member Coordinator for your unit

## Scouting Activities

- Participate in Spring recruitment event (**April**) and Fall recruitment event (**August**)
- Hold “normal friend activity” for peer-to-peer recruitment outside of Spring/Fall campaigns
- Support an activity/table during GSWC Adventure Day (May or September)

## Community Outreach

- Participate, in uniform, in community events (parades, celebrations, fairs, etc.)
- Host a recruitment/activity table at community event (can earn more than one time)

## Set Goals

- Earn National Summertime Pack Award OR National Outdoor Challenge Unit Award (troops) [crews will automatically get this point as there is no comparable unit award]
- Earn silver or gold in 2023 JTE

## Other ideas

- Place 10 yard signs around neighborhood school and/or meeting location
- Scouts create and share video to use for recruitment
- Recruit at popcorn site sales

Share photos and results with Mary as you complete these!  
Units that complete all will earn a shooting sports weekend activity at Gorham!